

Estonian Patent Office
Register of Trade and Service Marks
01.01.2017 - 31.12.2017 Statistical Basic Report

I Trade marks entered into the register

1. Number of trade marks, entered into the register during the period of 01.01.2017 - 31.12.2017

Table 1

Accounting period	Registered trade marks	
	Total	incl. trade marks belonging to the Estonian residents
01.01.2017 - 31.12.2017	888	736

2. Trade marks entered into the register during the period of 01.01.2017 - 31.12.2017 broken down according to the International Classification of Goods and Services

Table 2

Number of the class of goods or services	Registered trade marks	
	Number	Percentage
1	11	0,61%
2	5	0,28%
3	39	2,18%
4	10	0,56%
5	87	4,85%
6	5	0,28%
7	14	0,78%
8	9	0,50%
9	56	3,13%
10	11	0,61%
11	17	0,95%
12	37	2,06%
13	1	0,06%
14	9	0,50%
15	1	0,06%
16	78	4,35%
17	8	0,45%
18	15	0,84%
19	10	0,56%
20	19	1,06%
21	17	0,95%
22	0	0,00%
23	1	0,06%
24	10	0,56%
25	46	2,57%
26	3	0,17%
27	2	0,11%
28	26	1,45%
29	62	3,46%
30	83	4,63%
31	31	1,73%
32	63	3,52%
33	65	3,63%

34	8	0,45%
35	223	12,44%
36	118	6,58%
37	74	4,13%
38	25	1,40%
39	66	3,68%
40	18	1,00%
41	162	9,04%
42	68	3,79%
43	107	5,97%
44	48	2,68%
45	24	1,34%
Total	1 792	100,00%

**3. Trade marks entered into the register during the period of
01.01.2017 - 31.12.2017 broken down according to the applicant's
country of residence**

Table 3

Country code	Registered trade marks	
	Number	Percentage
BE	1	0,11%
CH	36	4,05%
CN	1	0,11%
CY	3	0,34%
CZ	2	0,23%
DE	6	0,68%
DK	3	0,34%
EE	736	82,88%
FI	17	1,91%
FR	8	0,90%
GB	5	0,56%
HK	1	0,11%
IE	3	0,34%
IL	4	0,45%
IT	1	0,11%
JP	7	0,79%
KR	6	0,68%
LI	1	0,11%
LT	8	0,90%
LU	1	0,11%
LV	10	1,13%
NL	1	0,11%
NO	3	0,34%
PT	3	0,34%
RU	3	0,34%
SE	3	0,34%
SI	1	0,11%
SK	1	0,11%
US	13	1,46%
Total	888	100,00%

II Trade marks belonging to the Estonian residents entered into the register

4. Trade marks belonging to the Estonian residents entered into and deleted from the register during the period of 01.01.2017 - 31.12.2017

Table 4

Accounting period	Registered trade marks
01.01.2017 - 31.12.2017	736

5. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2017 - 31.12.2017 broken down according to the International Classification of Goods and Services

Table 5

Number of the Class of Goods or Services	Registered trade marks	
	Number	Percentage
1	7	0,46%
2	2	0,13%
3	19	1,25%
4	9	0,59%
5	34	2,23%
6	5	0,33%
7	11	0,72%
8	6	0,39%
9	47	3,08%
10	8	0,52%
11	15	0,98%
12	28	1,84%
13	1	0,07%
14	7	0,46%
15	1	0,07%
16	73	4,79%
17	5	0,33%
18	11	0,72%
19	8	0,52%
20	19	1,25%
21	10	0,66%
22	0	0,00%
23	1	0,07%
24	9	0,59%
25	41	2,69%
26	2	0,13%
27	2	0,13%
28	25	1,64%
29	55	3,61%
30	67	4,39%
31	26	1,70%
32	51	3,34%
33	50	3,28%
34	3	0,20%
35	207	13,57%
36	103	6,75%
37	67	4,39%
38	24	1,57%
39	64	4,20%
40	18	1,18%
41	152	9,97%
42	61	4,00%
43	104	6,82%
44	44	2,89%
45	23	1,51%
Total	1 525	100,00%

6. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2017 - 31.12.2017 broken down according to counties

Table 6

County	Registered trade marks	
	Number	Percentage
Harju maakond	376	51,09%
Hiiu maakond	3	0,41%
Ida-Viru maakond	12	1,63%
Jõgeva maakond	6	0,82%
Järva maakond	10	1,36%
Lääne maakond	4	0,54%
Lääne-Viru maakond	4	0,54%
Põlva maakond	7	0,95%
Pärnu maakond	21	2,85%
Rapla maakond	4	0,54%
Saare maakond	9	1,22%
Tallinn	192	26,09%
Tartu	12	1,63%
Tartu maakond	52	7,07%
Valga maakond	6	0,82%
Viljandi maakond	9	1,22%
Võru maakond	9	1,22%
Total	736	100,00%

III Valid trade marks

7. Trade marks valid as of 31.12.2017

Table 7

Date	Number of valid trade marks	
	Total	incl. trade marks belonging to the Estonian residents
31.12.2017	26 235	11 868

8. Trade marks valid as of 31.12.2017 broken down according to the International Classification of Goods and Services

Table 8

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	1 013	1,87%
2	405	0,75%
3	1 976	3,65%
4	535	0,99%
5	3 680	6,80%
6	720	1,33%
7	909	1,68%
8	419	0,77%
9	2 725	5,03%
10	548	1,01%
11	890	1,64%
12	1 138	2,10%
13	95	0,18%
14	495	0,91%
15	89	0,16%
16	2 877	5,32%
17	497	0,92%
18	696	1,29%
19	704	1,30%
20	690	1,27%
21	785	1,45%
22	167	0,31%
23	139	0,26%
24	487	0,90%
25	1 887	3,49%
26	242	0,45%
27	185	0,34%
28	753	1,39%
29	2 030	3,75%
30	2 836	5,24%
31	733	1,35%
32	1 754	3,24%
33	1 700	3,14%
34	657	1,21%
35	4 698	8,68%
36	1 698	3,14%
37	1 740	3,21%
38	925	1,71%
39	1 362	2,52%
40	532	0,98%
41	3 202	5,92%
42	2 433	4,50%
43	1 161	2,15%
44	585	1,08%
45	330	0,61%
Total	54 122	100,00%

9. Trade marks valid as of 31.12.2017 broken down according to the applicant's country of residence

Table 9

Country code	Valid trade marks	
	Number	Percentage
AE	17	0,06%
AM	4	0,02%
AN	6	0,02%
AR	18	0,07%
AT	129	0,48%
AU	40	0,15%
BB	1	0,00%
BE	132	0,48%
BG	41	0,16%
BM	22	0,08%
BR	24	0,09%
BS	13	0,05%
BY	2	0,00%
CA	55	0,21%
CH	1 353	5,26%
CL	40	0,14%
CN	70	0,27%
CO	6	0,02%
CU	16	0,06%
CW	2	0,01%
CY	80	0,29%
CZ	123	0,45%
DE	1 904	6,95%
DK	176	0,63%
DO	7	0,02%
EE	11 687	45,24%
EG	1	0,00%
ES	125	0,45%
FI	922	3,32%
FR	1 052	3,90%
GB	733	2,71%
GE	5	0,02%
GI	4	0,01%
GR	14	0,05%
HK	29	0,10%
HR	19	0,05%
HU	29	0,10%
ID	17	0,07%
IE	85	0,37%
IL	40	0,15%
IM	1	0,00%
IN	43	0,16%
IS	14	0,05%
IT	469	1,74%
JE	1	0,00%
JM	1	0,00%
JP	631	2,34%
KP	1	0,00%
KR	183	0,71%
KW	2	0,01%
KY	15	0,01%
LI	38	0,14%
LK	4	0,01%
LT	145	0,57%
LU	148	0,56%

LV	231	0,89%
MC	15	0,06%
MD	15	0,06%
MT	5	0,02%
MU	18	0,07%
MX	23	0,10%
MY	5	0,02%
NL	560	2,09%
NO	56	0,21%
NZ	3	0,01%
OM	1	0,00%
PL	84	0,31%
PR	4	0,02%
PT	22	0,09%
QA	1	0,00%
RO	4	0,02%
RU	197	0,72%
SA	3	0,01%
SE	497	1,72%
SG	28	0,10%
SI	61	0,20%
SK	7	0,03%
TC	3	0,01%
TH	6	0,02%
TR	27	0,10%
TW	41	0,15%
UA	37	0,14%
US	3 717	13,76%
UY	5	0,02%
VG	39	0,14%
ZA	14	0,05%
Total	26 235	100,00%

IV Valid trade marks belonging to the Estonian residents

10. Trade marks belonging to the Estonian residents valid as of 31.12.2017

Table 10

Date	Number of valid trade marks
31.12.2017	11 868

11. Trade marks belonging to the Estonian residents valid as of 31.12.2017 broken down according to the International Classification of Goods and Services

Table 11

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	165	0,64%
2	79	0,31%
3	257	1,00%
4	174	0,68%
5	311	1,21%
6	301	1,17%
7	169	0,66%
8	77	0,30%
9	885	3,45%
10	82	0,32%
11	266	1,04%
12	235	0,92%
13	37	0,14%
14	116	0,45%
15	20	0,08%
16	1 666	6,49%
17	72	0,28%
18	199	0,78%
19	340	1,33%
20	357	1,39%
21	235	0,92%
22	32	0,12%
23	20	0,08%
24	201	0,78%
25	742	2,89%
26	91	0,35%
27	50	0,19%
28	263	1,03%
29	997	3,89%
30	1 180	4,60%
31	345	1,34%
32	862	3,36%
33	859	3,35%
34	70	0,27%
35	3 727	14,53%
36	1 177	4,59%
37	1 216	4,74%
38	505	1,97%
39	1 023	3,99%
40	397	1,55%
41	2 513	9,80%
42	1 532	5,97%
43	1 014	3,95%
44	496	1,93%
45	297	1,16%
Total	25 652	100,00%

**12. Trade marks belonging to the Estonian residents valid as of 31.12.2017
broken down according to counties**

Table 12

County	Valid trade marks	
	Number	Percentage
Harju maakond	2 316	19,51%
Hiiu maakond	27	0,23%
Ida-Viru maakond	207	1,74%
Jõgeva maakond	78	0,66%
Järva maakond	196	1,65%
Lääne maakond	129	1,09%
Lääne-Viru maakond	222	1,87%
Põlva maakond	71	0,60%
Pärnu maakond	261	2,20%
Rapla maakond	91	0,77%
Saare maakond	161	1,36%
Tallinn	6 608	55,68%
Tartu	801	6,75%
Tartu maakond	387	3,26%
Valga maakond	106	0,89%
Viljandi maakond	108	0,91%
Võru maakond	99	0,83%
Kokku	11 868	100,00%