

Estonian Patent Office
Register of Trade and Service Marks
01.01.2016 - 31.12.2016 Statistical Basic Report

I Trade marks entered into the register

1. Number of trade marks, entered into the register during the period of 01.01.2016 - 31.12.2016

Table 1

Accounting period	Registered trade marks	
	Total	incl. trade marks belonging to the Estonian residents
01.01.2016 - 31.12.2016	807	645

2. Trade marks entered into the register during the period of 01.01.2016 - 31.12.2016 broken down according to the International Classification of Goods and Services

Table 2

Number of the class of goods or services	Registered trade marks	
	Number	Percentage
1	14	0,91%
2	6	0,39%
3	31	2,01%
4	14	0,91%
5	54	3,50%
6	12	0,78%
7	6	0,39%
8	3	0,19%
9	59	3,82%
10	7	0,45%
11	14	0,91%
12	10	0,65%
13	4	0,26%
14	11	0,71%
15	1	0,06%
16	62	4,02%
17	5	0,32%
18	13	0,84%
19	9	0,58%
20	18	1,17%
21	19	1,23%
22	2	0,13%
23	1	0,06%
24	15	0,97%
25	63	4,08%
26	5	0,32%
27	0	0,00%
28	16	1,04%
29	67	4,34%
30	107	6,93%
31	27	1,75%
32	62	4,02%
33	57	3,69%

34	9	0,58%
35	199	12,90%
36	78	5,06%
37	59	3,82%
38	21	1,36%
39	50	3,24%
40	16	1,04%
41	136	8,81%
42	59	3,82%
43	65	4,21%
44	36	2,33%
45	21	1,36%
Total	1 543	100,00%

**3. Trade marks entered into the register during the period of
01.01.2016 - 31.12.2016 broken down according to the applicant's
country of residence**

Table 3

Country code	Registered trade marks	
	Number	Percentage
AE	1	0,12%
AN	2	0,25%
AU	1	0,12%
BE	1	0,12%
BR	1	0,12%
CH	11	1,36%
CN	5	0,62%
CY	4	0,50%
CZ	2	0,25%
DE	5	0,62%
DK	2	0,25%
EE	645	79,93%
FI	13	1,61%
FR	4	0,50%
GB	4	0,50%
GE	2	0,25%
HK	1	0,12%
IE	1	0,12%
IL	4	0,50%
IN	1	0,12%
IS	1	0,12%
JE	1	0,12%
JP	3	0,37%
KR	1	0,12%
LT	9	1,12%
LU	2	0,25%
LV	26	3,22%
MT	1	0,12%
MY	1	0,12%
NL	7	0,87%
PL	2	0,25%
RU	5	0,62%
SE	3	0,37%
TR	1	0,12%
TW	1	0,12%
US	33	4,09%
Total	807	100,00%

II Trade marks belonging to the Estonian residents entered into the register

4. Trade marks belonging to the Estonian residents entered into and deleted from the register during the period of 01.01.2016 - 31.12.2016

Table 4

Accounting period	Registered trade marks	Deleted trade marks
01.01.2016 - 31.12.2016	645	0

5. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2016 - 31.12.2016 broken down according to the International Classification of Goods and Services

Table 5

Number of the Class of Goods or Services	Registered trade marks	
	Number	Percentage
1	10	0,81%
2	2	0,16%
3	18	1,46%
4	11	0,89%
5	23	1,86%
6	10	0,81%
7	4	0,32%
8	3	0,24%
9	38	3,07%
10	4	0,32%
11	10	0,81%
12	9	0,73%
13	4	0,32%
14	7	0,57%
15	0	0,00%
16	51	4,13%
17	4	0,32%
18	10	0,81%
19	8	0,65%
20	16	1,29%
21	16	1,29%
22	2	0,16%
23	1	0,08%
24	12	0,97%
25	49	3,96%
26	5	0,40%
27	0	0,00%
28	10	0,81%
29	61	4,94%
30	88	7,12%
31	25	2,02%
32	43	3,48%
33	47	3,80%
34	5	0,40%
35	169	13,67%
36	60	4,85%
37	52	4,21%
38	11	0,89%
39	47	3,80%
40	16	1,29%
41	122	9,87%
42	45	3,64%
43	59	4,77%
44	31	2,51%
45	18	1,46%
Total	1 236	100,00%

6. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2016 - 31.12.2016 broken down according to counties

Table 6

County	Registered trade marks	
	Number	Percentage
Harju maakond	127	19,69%
Hiiu maakond	3	0,47%
Ida-Viru maakond	14	2,17%
Jõgeva maakond	2	0,31%
Järva maakond	9	1,40%
Lääne maakond	5	0,78%
Lääne-Viru maakond	17	2,64%
Põlva maakond	3	0,47%
Pärnu maakond	15	2,33%
Rapla maakond	3	0,47%
Saare maakond	17	2,64%
Tallinn	367	56,90%
Tartu	31	4,81%
Tartu maakond	14	2,17%
Valga maakond	11	1,71%
Viljandi maakond	6	0,93%
Võru maakond	1	0,16%
Total	645	100,00%

III Valid trade marks

7. Trade marks valid as of 31.12.2016

Table 7

Date	Number of valid trade marks	
	Total	incl. trade marks belonging to the Estonian residents
31.12.2016	27 496	11 920

8. Trade marks valid as of 31.12.2016 broken down according to the International Classification of Goods and Services

Table 8

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	1 075	1,91%
2	438	0,78%
3	2 090	3,71%
4	560	0,99%
5	3 934	6,98%
6	767	1,36%
7	965	1,71%
8	434	0,77%
9	2 926	5,19%
10	581	1,03%
11	946	1,68%
12	1 164	2,07%
13	100	0,18%
14	510	0,90%
15	91	0,16%
16	3 054	5,42%
17	532	0,94%
18	719	1,28%
19	770	1,37%
20	731	1,30%
21	806	1,43%
22	178	0,32%
23	149	0,26%
24	508	0,90%
25	1 999	3,55%
26	247	0,44%
27	196	0,35%
28	774	1,37%
29	2 113	3,75%
30	2 971	5,27%
31	749	1,33%
32	1 824	3,24%
33	1 760	3,12%
34	747	1,33%
35	4 759	8,44%
36	1 682	2,98%
37	1 772	3,14%
38	987	1,75%
39	1 371	2,43%
40	548	0,97%
41	3 258	5,78%
42	2 559	4,54%
43	1 126	2,00%
44	572	1,01%
45	321	0,57%
Total	56 363	100,00%

9. Trade marks valid as of 31.12.2016 broken down according to the applicant's country of residence

Table 9

Country code	Valid trade marks	
	Number	Percentage
AE	17	0,06%
AM	4	0,01%
AN	11	0,04%
AR	21	0,08%
AT	132	0,48%
AU	53	0,19%
BB	3	0,01%
BE	146	0,53%
BG	42	0,15%
BM	24	0,09%
BR	25	0,09%
BS	16	0,06%
BY	1	0,00%
CA	63	0,23%
CH	1 402	5,10%
CL	41	0,15%
CN	71	0,26%
CO	6	0,02%
CU	16	0,06%
CW	1	0,00%
CY	79	0,29%
CZ	128	0,47%
DE	2 048	7,45%
DK	192	0,70%
DO	7	0,03%
EE	11 920	43,35%
EG	1	0,00%
ES	127	0,46%
FI	975	3,55%
FR	1 101	4,00%
GB	768	2,79%
GE	5	0,02%
GI	4	0,01%
GR	14	0,05%
HK	30	0,11%
HR	20	0,07%
HU	32	0,12%
ID	17	0,06%
IE	86	0,31%
IL	36	0,13%
IM	1	0,00%
IN	43	0,16%
IS	14	0,05%
IT	490	1,78%
JE	1	0,00%
JM	1	0,00%
JP	655	2,38%
KP	1	0,00%
KR	180	0,65%
KW	2	0,01%
KY	16	0,06%
LI	40	0,15%
LK	4	0,01%
LT	149	0,54%
LU	150	0,55%

LV	238	0,87%
MC	15	0,05%
MD	21	0,08%
MT	5	0,02%
MU	18	0,07%
MX	25	0,09%
MY	5	0,02%
NL	604	2,20%
NO	73	0,27%
NZ	3	0,01%
OM	1	0,00%
PA	2	0,01%
PL	91	0,33%
PR	4	0,01%
PT	21	0,08%
QA	1	0,00%
RO	4	0,01%
RU	219	0,80%
SA	3	0,01%
SE	535	1,95%
SG	28	0,10%
SI	62	0,23%
SK	8	0,03%
TC	3	0,01%
TH	6	0,02%
TR	27	0,10%
TW	41	0,15%
UA	46	0,17%
US	3 893	14,16%
UY	5	0,02%
VG	43	0,16%
ZA	14	0,05%
Kokku	27 496	100,00%

IV Valid trade marks belonging to the Estonian residents

10. Trade marks belonging to the Estonian residents valid as of 31.12.2016

Table 10

Date	Number of valid trade marks
31.12.2016	11 920

11. Trade marks belonging to the Estonian residents valid as of 31.12.2016 broken down according to the International Classification of Goods and Services

Table 11

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	172	0,65%
2	84	0,32%
3	258	0,98%
4	176	0,67%
5	308	1,17%
6	313	1,19%
7	166	0,63%
8	79	0,30%
9	937	3,56%
10	79	0,30%
11	268	1,02%
12	222	0,84%
13	40	0,15%
14	117	0,45%
15	21	0,08%
16	1756	6,68%
17	71	0,27%
18	202	0,77%
19	369	1,40%
20	370	1,41%
21	242	0,92%
22	36	0,14%
23	22	0,08%
24	202	0,77%
25	754	2,87%
26	92	0,35%
27	54	0,21%
28	255	0,97%
29	1023	3,89%
30	1233	4,69%
31	347	1,32%
32	888	3,38%
33	879	3,34%
34	72	0,27%
35	3808	14,48%
36	1168	4,44%
37	1248	4,75%
38	572	2,18%
39	1038	3,95%
40	406	1,54%
41	2543	9,67%
42	1637	6,23%
43	988	3,76%
44	483	1,84%
45	292	1,11%
Total	26290	100,00%

**12. Trade marks belonging to the Estonian residents valid as of 31.12.2016
broken down according to counties**

Table 12

County	Valid trade marks	
	Number	Percentage
Harju maakond	1695	14,22%
Hiiu maakond	28	0,23%
Ida-Viru maakond	210	1,76%
Jõgeva maakond	78	0,65%
Järva maakond	195	1,64%
Lääne maakond	125	1,05%
Lääne-Viru maakond	276	2,32%
Põlva maakond	70	0,59%
Pärnu maakond	257	2,16%
Rapla maakond	92	0,77%
Saare maakond	171	1,43%
Tallinn	7244	60,77%
Tartu	874	7,33%
Tartu maakond	305	2,56%
Valga maakond	101	0,85%
Viljandi maakond	106	0,89%
Võru maakond	93	0,78%
Kokku	11920	100,00%