

Estonian Patent Office
Register of Trade and Service Marks
01.01.2012 - 31.12.2012 Statistical Basic Report

I Trademarks entered into the register

1. Number of trademarks, entered into and deleted from the register during the period of 01.01.2012 - 31.12.2012

Table 1

Accounting period	Trademarks entered		Trademarks deleted	
	Total	incl. trademarks belonging to the Estonian residents	Total	incl. trademarks belonging to the Estonian residents
01.01.2012 - 31.12.2012	1 163	841	1 253	459

2. Trademarks entered into the register during the period of 01.01.2012 - 31.12.2012 broken down according to the International Classification of Goods and Services

Table 2

Number of the class of goods or services	Trademarks entered	
	Number	Percentage
1	30	1,22%
2	9	0,36%
3	36	1,46%
4	21	0,85%
5	87	3,53%
6	27	1,09%
7	21	0,85%
8	10	0,41%
9	100	4,05%
10	12	0,49%
11	35	1,42%
12	23	0,93%
13	1	0,04%
14	14	0,57%
15	2	0,08%
16	130	5,27%
17	5	0,20%
18	26	1,05%
19	36	1,46%
20	30	1,22%
21	33	1,34%
22	3	0,12%
23	1	0,04%
24	19	0,77%
25	78	3,16%
26	11	0,45%
27	6	0,24%
28	36	1,46%
29	110	4,46%
30	136	5,51%
31	61	2,47%
32	111	4,50%
33	122	4,95%
34	41	1,66%
35	275	11,15%
36	78	3,16%

37	86	3,49%
38	53	2,15%
39	80	3,24%
40	30	1,22%
41	183	7,42%
42	101	4,09%
43	92	3,73%
44	44	1,78%
45	22	0,89%
Total	2 467	100,00%

**3. Trademarks entered into the register during the period of
01.01.2012 - 31.12.2012 broken down according to the applicant's
country of residence**

Table 3

Country code	Trademarks entered	
	Number	Percentage
AE	1	0,09%
AR	1	0,09%
AT	4	0,34%
BE	6	0,52%
CA	1	0,09%
CH	53	4,56%
CL	1	0,09%
CN	7	0,60%
CZ	5	0,43%
DE	13	1,12%
DK	3	0,26%
EE	841	72,31%
ES	2	0,17%
FI	39	3,35%
FR	12	1,03%
GB	10	0,86%
HK	1	0,09%
HU	1	0,09%
IL	2	0,17%
IT	1	0,09%
JP	4	0,34%
KP	1	0,09%
KR	8	0,69%
LT	12	1,03%
LU	9	0,77%
LV	22	1,89%
MT	1	0,09%
MX	1	0,09%
NL	8	0,69%
NO	1	0,09%
PL	4	0,34%
RU	17	1,46%
SE	4	0,34%
SI	2	0,17%
SK	1	0,09%
TR	1	0,09%
TW	1	0,09%
US	54	4,64%
VG	6	0,52%
ZA	2	0,17%
Total	1 163	100,00%

II Trademarks belonging to the Estonian residents entered into the register

4. Trademarks belonging to the Estonian residents entered into and deleted from the register during the period of 01.01.2012 - 31.12.2012

Table 4

Accounting period	Trademarks entered	Trademarks deleted
01.01.2012 - 31.12.2012	841	459

5. Trademarks belonging to the Estonian residents entered into the register during the period of 01.01.2012 - 31.12.2012 broken down according to the International Classification of Goods and Services

Table 5

Number of the Class of Goods or Services	Trademarks entered	
	Number	Percentage
1	14	0,76%
2	6	0,32%
3	15	0,81%
4	11	0,60%
5	15	0,81%
6	22	1,19%
7	14	0,76%
8	5	0,27%
9	70	3,79%
10	7	0,38%
11	24	1,30%
12	15	0,81%
13	1	0,05%
14	8	0,43%
15	1	0,05%
16	104	5,63%
17	3	0,16%
18	18	0,97%
19	29	1,57%
20	24	1,30%
21	25	1,35%
22	1	0,05%
23	0	0,00%
24	16	0,87%
25	59	3,19%
26	10	0,54%
27	6	0,32%
28	28	1,52%
29	73	3,95%
30	81	4,39%
31	41	2,22%
32	82	4,44%
33	99	5,36%
34	2	0,11%
35	247	13,37%
36	70	3,79%
37	77	4,17%
38	46	2,49%
39	73	3,95%
40	24	1,30%
41	157	8,50%
42	87	4,71%
43	79	4,28%
44	36	1,95%
45	22	1,19%
Total	1 847	100,00%

6. Trademarks belonging to the Estonian residents entered into the register during the period of 01.01.2012 - 31.12.2012 broken down according to counties

Table 6

County	Trademarks entered	
	Number	Percentage
Harju maakond	125	14,86%
Hiiu maakond	1	0,12%
Ida-Viru maakond	5	0,59%
Jõgeva maakond	4	0,48%
Järva maakond	10	1,19%
Lääne maakond	9	1,07%
Lääne-Viru maakond	51	6,06%
Põlva maakond	8	0,95%
Pärnu maakond	21	2,50%
Rapla maakond	1	0,12%
Saare maakond	8	0,95%
Tallinn	491	58,38%
Tartu	54	6,42%
Tartu maakond	14	1,66%
Valga maakond	19	2,26%
Viljandi maakond	10	1,19%
Võru maakond	10	1,19%
Total	841	100,00%

III Valid trademarks

7. Trademarks valid as of 31.12.2012

Table 7

Date	Number of valid trademarks	
	Total	incl. trademarks belonging to the Estonian residents
31.12.2012	28 600	10 623

8. Trademarks valid as of 31.12.2012 broken down according to the International Classification of Goods and Services

Table 8

Number of the class of goods or services	Valid trademarks	
	Number	Percentage
1	1 311	2,26%
2	484	0,83%
3	2 428	4,19%
4	605	1,04%
5	4 591	7,92%
6	823	1,42%
7	1 057	1,82%
8	473	0,82%
9	3 118	5,38%
10	639	1,10%
11	1 031	1,78%
12	1 244	2,14%
13	103	0,18%
14	516	0,89%
15	100	0,17%
16	3 156	5,44%
17	597	1,03%
18	747	1,29%
19	838	1,44%
20	745	1,28%
21	872	1,50%
22	202	0,35%
23	159	0,27%
24	527	0,91%
25	2 075	3,58%
26	231	0,40%
27	213	0,37%
28	777	1,34%
29	2 027	3,49%
30	3 114	5,37%
31	740	1,28%
32	1 770	3,05%
33	1 825	3,15%
34	877	1,51%
35	4 468	7,70%
36	1 572	2,71%
37	1 740	3,00%
38	991	1,71%
39	1 354	2,33%
40	531	0,92%
41	3 011	5,19%
42	2 731	4,71%
43	919	1,58%
44	460	0,79%
45	211	0,36%
Total	58 003	100,00%

9. Trademarks valid as of 31.12.2012 broken down according to the applicant's country of residence

Table 9

Country code	Valid trademarks	
	Number	Percentage
AE	18	0,06%
AM	4	0,01%
AN	14	0,05%
AR	31	0,11%
AT	143	0,50%
AU	59	0,21%
BB	2	0,01%
BE	181	0,63%
BG	48	0,17%
BM	29	0,10%
BR	27	0,09%
BS	18	0,06%
BY	3	0,01%
CA	71	0,25%
CH	1 512	5,29%
CL	43	0,15%
CN	58	0,20%
CO	8	0,03%
CU	6	0,02%
CW	1	0,00%
CY	49	0,17%
CZ	148	0,52%
DE	2 688	9,40%
DK	233	0,81%
DO	7	0,02%
EE	10 623	37,14%
EG	1	0,00%
ES	234	0,82%
FI	1 053	3,68%
FR	1 225	4,28%
GB	903	3,16%
GE	4	0,01%
GI	6	0,02%
GR	22	0,08%
HK	20	0,07%
HR	99	0,35%
HU	46	0,16%
ID	17	0,06%
IE	102	0,36%
IL	27	0,09%
IM	5	0,02%
IN	40	0,14%
IS	5	0,02%
IT	597	2,09%
JM	1	0,00%
JP	752	2,63%
KP	1	0,00%
KR	174	0,61%
KW	1	0,00%
KY	14	0,05%
LB	2	0,01%
LI	50	0,17%
LK	4	0,01%
LT	134	0,47%
LU	171	0,60%

LV	166	0,58%
MC	26	0,09%
MD	24	0,08%
MT	3	0,01%
MU	14	0,05%
MX	23	0,08%
MY	3	0,01%
NL	640	2,24%
NO	111	0,39%
NZ	7	0,02%
PA	4	0,01%
PL	114	0,40%
PR	4	0,01%
PT	23	0,08%
QA	1	0,00%
RO	5	0,02%
RU	234	0,82%
SA	2	0,01%
SE	617	2,16%
SG	32	0,11%
SI	64	0,22%
SK	12	0,04%
TC	4	0,01%
TH	8	0,03%
TR	26	0,09%
TW	39	0,14%
UA	51	0,18%
US	4 545	15,89%
UY	6	0,02%
VG	40	0,14%
WS	1	0,00%
ZA	17	0,06%
Total	28 600	100,00%

IV Valid trademarks belonging to the Estonian residents

10. Trademarks belonging to the Estonian residents valid as of 31.12.2012

Table 10

Date	Number of valid trademarks
31.12.2012	10 623

11. Trademarks belonging to the Estonian residents valid as of 31.12.2012 broken down according to the International Classification of Goods and Services

Table 11

Number of the class of goods or services	Valid trademarks	
	Number	Percentage
1	157	0,66%
2	82	0,35%
3	220	0,93%
4	159	0,67%
5	262	1,11%
6	301	1,27%
7	149	0,63%
8	69	0,29%
9	849	3,59%
10	77	0,33%
11	258	1,09%
12	207	0,87%
13	38	0,16%
14	87	0,37%
15	24	0,10%
16	1 692	7,14%
17	69	0,29%
18	162	0,68%
19	370	1,56%
20	341	1,44%
21	215	0,91%
22	38	0,16%
23	20	0,08%
24	173	0,73%
25	700	2,96%
26	68	0,29%
27	53	0,22%
28	203	0,86%
29	832	3,51%
30	1 102	4,65%
31	274	1,16%
32	769	3,25%
33	799	3,37%
34	56	0,24%
35	3 472	14,66%
36	1 031	4,35%
37	1 140	4,81%
38	523	2,21%
39	980	4,14%
40	359	1,52%
41	2 256	9,53%
42	1 672	7,06%
43	801	3,38%
44	378	1,60%
45	195	0,82%
Total	23 682	100,00%

**12. Trademarks belonging to the Estonian residents valid as of 31.12.2012
broken down according to counties**

Table 12

County	Valid trademarks	
	Number	Percentage
Harju maakond	1 282	12,07%
Hiiu maakond	15	0,14%
Ida-Viru maakond	137	1,29%
Jõgeva maakond	62	0,58%
Järva maakond	175	1,65%
Lääne maakond	97	0,91%
Lääne-Viru maakond	258	2,43%
Põlva maakond	61	0,57%
Pärnu maakond	232	2,18%
Rapla maakond	72	0,68%
Saare maakond	139	1,31%
Tallinn	6 902	64,97%
Tartu	710	6,68%
Tartu maakond	216	2,03%
Valga maakond	75	0,71%
Viljandi maakond	88	0,83%
Võru maakond	102	0,96%
Total	10 623	100,00%