

## **Ester project workshop** **Triggering technology commercialization and technology –based entrepreneurship**

### Programme

**September 21, 2005 in Tallinn**  
**Hotel Olümpia Conference Centre**

#### **Session: Public support instruments in the support of high tech cluster**

Chair: Vittorio Modena

- 9:00-9:15 Welcome by Connect Estonia
- 9:15-9:45 **Marika Popp**, Ministry of Economic Affairs and Communications  
Instruments of public support for technology companies in Estonia
- 9:45-10:30 **Tarvo Tamm, Kristjan Kalda**, Connect Estonia  
How to trigger innovation-based entrepreneurship: planning for pre-seed, seed and venture capital support measures in Estonia
- 10:30-11:00 Coffee Break
- 11:00-11:30 **Alex Talacchi**, EU Commission, Innovation Policy Unit  
New EU initiatives for Innovation and early stage financing at EU level
- 11.30-11:50 **Heike Scheuerpflug**, Saarbrücken Science Park, EU IPR Help Desk  
IPR-Helpdesk. Saarbrücken' model of technology transfer and incubation.
- 11:50-12:30 **Dr Isaac Shariv**, Yeda R&D Co. Ltd, Israel  
Technology Transfer from the Weizmann Institute of Science  
Technology Transfer at the Weizmann Institute: Can a Small Research Institute in a Small Country Make a Global Impact?
- 12:30-13:30 Lunch

#### **Afternoon Session: Creating value chain for knowledge –based entrepreneurship**

- 13.30-14.00 **Arie Sadovski**, University of Haifa, Israel  
The Changes that Keep the Incubator Program Relevant to the Current Israeli Entrepreneurial Environment
- 13.00-13.30 **Gil Avnimilech**, School of Management, Ben Gurion University at the Negev Israel  
Business Incubators' Goals and the High Tech Cluster Evolution

14.00-14.30 **Rolf Reiner**, Stuttgart Region Economic Development Corporation  
Pre-seed, seed and venture capital instruments: lessons from the Paxis Cross Network for early stage financing –

14:30-15:00 Coffee Break

**Closing Session: From Visions to Execution**

15:00-15:30 **Vittorio Modena**, University of Pavia, Italy  
Implementation of Ester Project results

15:30-16:00 Public intervention into the marketplace  
Practical considerations introducing public business support schemes

The aim of the workshop is to explore various schemes to support early and growth stage technology companies and explore various best practice schemes for support of technology companies.

The workshop is primarily targeted to public policy professionals, research managers, technology transfer professionals, entrepreneurs, technology managers, business consultants and venture capital company managers, but other interested parties are also welcome.

The workshop will be conducted in English.

For further information please contact:

Tarvo Tamm Connect Estonia

Tel + 372 6397986, e-mail [tarvo.tamm@connectestonia.net](mailto:tarvo.tamm@connectestonia.net)

[www.connectestonia.net](http://www.connectestonia.net)

**The seminar is supported by EU FP 5 Ester project and free of charge for registered participants.**

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Please register either via [www.connectestonia.net](http://www.connectestonia.net), or tel. 6 397 986 or by e-mail at [info@connectestonia.net](mailto:info@connectestonia.net)