

**Estonian Patent Office**  
**Register of Trade and Service Marks**  
**01.01.2024 - 30.06.2024 Statistical Basic Report**

**I Trade marks entered into the register**

**1. Number of trade marks, entered into and deleted from the register during the period of 01.01.2024 - 30.06.2024**

Table 1

| Accounting period       | Registered trade marks |   |
|-------------------------|------------------------|---|
|                         | Total                  | incl. trade marks belonging to the Estonian residents |
| 01.01.2024 - 30.06.2024 | 604                    | 511   |

**2. Trade marks entered into the register during the period of 01.01.2024 - 30.06.2024 broken down according to the International Classification of Goods and Services**

Table 2

| Number of the class of goods or services | Registered trade marks |            |
|--|------------------------|------------|
|  | Number                 | Percentage |
| 1  | 7                      | 0,55%      |
| 2  | 2                      | 0,16%      |
| 3  | 27                     | 2,13%      |
| 4  | 10                     | 0,79%      |
| 5  | 44                     | 3,47%      |
| 6  | 11                     | 0,87%      |
| 7  | 16                     | 1,26%      |
| 8  | 6                      | 0,47%      |
| 9  | 90                     | 7,10%      |
| 10                                       | 14                     | 1,10%      |
| 11                                       | 13                     | 1,03%      |
| 12                                       | 22                     | 1,74%      |
| 13                                       | 3                      | 0,24%      |
| 14                                       | 5                      | 0,39%      |
| 15                                       | 1                      | 0,08%      |
| 16                                       | 39                     | 3,08%      |
| 17                                       | 5                      | 0,39%      |
| 18                                       | 11                     | 0,87%      |
| 19                                       | 13                     | 1,03%      |
| 20                                       | 11                     | 0,87%      |
| 21                                       | 12                     | 0,95%      |
| 22                                       | 3                      | 0,24%      |
| 23                                       | 2                      | 0,16%      |
| 24                                       | 5                      | 0,39%      |
| 25                                       | 34                     | 2,68%      |
| 26                                       | 1                      | 0,08%      |
| 27                                       | 1                      | 0,08%      |
| 28                                       | 22                     | 1,74%      |
| 29                                       | 24                     | 1,89%      |
| 30                                       | 54                     | 4,26%      |
| 31                                       | 9                      | 0,71%      |
| 32                                       | 29                     | 2,29%      |

|              |    |              |                |
|--------------|----|--------------|----------------|
|              | 33 | 31           | 2,45%          |
|              | 34 | 8            | 0,63%          |
|              | 35 | 147          | 11,60%         |
|              | 36 | 77           | 6,08%          |
|              | 37 | 54           | 4,26%          |
|              | 38 | 15           | 1,18%          |
|              | 39 | 30           | 2,37%          |
|              | 40 | 18           | 1,42%          |
|              | 41 | 127          | 10,02%         |
|              | 42 | 85           | 6,71%          |
|              | 43 | 70           | 5,52%          |
|              | 44 | 35           | 2,76%          |
|              | 45 | 24           | 1,89%          |
| <b>Total</b> |    | <b>1 267</b> | <b>100,00%</b> |

**3. Trade marks entered into the register during the period of  
01.01.2024 - 30.06.2024 broken down according to the applicant's  
country of residence**

Table 3

| Country code | Registered trade marks |                |
|--------------|------------------------|----------------|
|              | Number                 | Percentage     |
| AE           | 3                      | 0,50%          |
| AM           | 1                      | 0,17%          |
| CA           | 1                      | 0,17%          |
| CH           | 9                      | 1,49%          |
| CN           | 6                      | 0,99%          |
| CZ           | 1                      | 0,17%          |
| DE           | 3                      | 0,50%          |
| DK           | 1                      | 0,17%          |
| EE           | 511                    | 84,60%         |
| ES           | 1                      | 0,17%          |
| FI           | 8                      | 1,32%          |
| FR           | 7                      | 1,16%          |
| GB           | 4                      | 0,66%          |
| GR           | 1                      | 0,17%          |
| IN           | 1                      | 0,17%          |
| KR           | 6                      | 0,99%          |
| LI           | 1                      | 0,17%          |
| LT           | 7                      | 1,16%          |
| LV           | 7                      | 1,16%          |
| MT           | 1                      | 0,17%          |
| MU           | 2                      | 0,33%          |
| MY           | 2                      | 0,33%          |
| NL           | 2                      | 0,33%          |
| SE           | 3                      | 0,50%          |
| TR           | 2                      | 0,33%          |
| UA           | 3                      | 0,50%          |
| US           | 10                     | 1,66%          |
| <b>Total</b> | <b>604</b>             | <b>100,00%</b> |

## II Trade marks belonging to the Estonian residents entered into the register

### 4. Trade marks belonging to the Estonian residents entered into and deleted from the register during the period of 01.01.2024 - 30.06.2024

Table 4

| Accounting period       | Registered trade marks |
|-------------------------|------------------------|
| 01.01.2024 - 30.06.2024 | 511                    |

### 5. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2024 - 30.06.2024 broken down according to the International Classification of Goods and Services

Table 5

| Number of the Class of Goods or Services | Registered trade marks |                |
|--|------------------------|----------------|
|  | Number                 | Percentage     |
| 1  | 7                      | 0,66%          |
| 2  | 2                      | 0,19%          |
| 3  | 22                     | 2,08%          |
| 4  | 8                      | 0,76%          |
| 5  | 26                     | 2,46%          |
| 6  | 10                     | 0,95%          |
| 7  | 12                     | 1,14%          |
| 8  | 3                      | 0,28%          |
| 9  | 69                     | 6,53%          |
| 10                                       | 13                     | 1,23%          |
| 11                                       | 7                      | 0,66%          |
| 12                                       | 7                      | 0,66%          |
| 13                                       | 3                      | 0,28%          |
| 14                                       | 5                      | 0,47%          |
| 15                                       | 1                      | 0,09%          |
| 16                                       | 35                     | 3,31%          |
| 17                                       | 5                      | 0,47%          |
| 18                                       | 10                     | 0,95%          |
| 19                                       | 13                     | 1,23%          |
| 20                                       | 9                      | 0,85%          |
| 21                                       | 10                     | 0,95%          |
| 22                                       | 3                      | 0,28%          |
| 23                                       | 2                      | 0,19%          |
| 24                                       | 4                      | 0,38%          |
| 25                                       | 33                     | 3,13%          |
| 26                                       | 1                      | 0,09%          |
| 27                                       | 1                      | 0,09%          |
| 28                                       | 18                     | 1,70%          |
| 29                                       | 21                     | 1,99%          |
| 30                                       | 42                     | 3,98%          |
| 31                                       | 7                      | 0,66%          |
| 32                                       | 24                     | 2,27%          |
| 33                                       | 29                     | 2,75%          |
| 34                                       | 5                      | 0,47%          |
| 35                                       | 124                    | 11,74%         |
| 36                                       | 62                     | 5,87%          |
| 37                                       | 50                     | 4,73%          |
| 38                                       | 10                     | 0,95%          |
| 39                                       | 24                     | 2,27%          |
| 40                                       | 16                     | 1,52%          |
| 41                                       | 114                    | 10,80%         |
| 42                                       | 73                     | 6,91%          |
| 43                                       | 63                     | 5,97%          |
| 44                                       | 33                     | 3,13%          |
| 45                                       | 20                     | 1,89%          |
| <b>Total</b>                             | <b>1 056</b>           | <b>100,00%</b> |

**6. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2024 - 30.06.2024 broken down according to counties**

Table 6

| County             | Registered trade marks |                |
|--------------------|------------------------|----------------|
|                    | Number                 | Percentage     |
| Harju maakond      | 373                    | 72,99%         |
| Hiiu maakond       | 3                      | 0,59%          |
| Ida-Viru maakond   | 7                      | 1,37%          |
| Jõgeva maakond     | 4                      | 0,78%          |
| Järva maakond      | 5                      | 0,98%          |
| Lääne maakond      | 7                      | 1,37%          |
| Lääne-Viru maakond | 9                      | 1,76%          |
| Põlva maakond      | 1                      | 0,20%          |
| Pärnu maakond      | 18                     | 3,52%          |
| Rapla maakond      | 5                      | 0,98%          |
| Saare maakond      | 10                     | 1,96%          |
| Tartu maakond      | 57                     | 11,15%         |
| Viljandi maakond   | 9                      | 1,76%          |
| Võru maakond       | 3                      | 0,59%          |
| <b>Total</b>       | <b>511</b>             | <b>100,00%</b> |

### III Valid trade marks

#### 7. Trade marks valid as of 30.06.2024

Table 7

| Date       | Number of valid trade marks |   |
|------------|-----------------------------|---|
|            | Total                       | incl. trade marks belonging to the Estonian residents |
| 30.06.2024 | 26 048                      | 14 862  |

#### 8. Trade marks valid as of 30.06.2024 broken down according to the International Classification of Goods and Services

Table 8

| Number of the class of goods or services | Valid trade marks |                |
|--|-------------------|----------------|
|  | Number            | Percentage     |
| 1  | 878               | 1,61%          |
| 2  | 332               | 0,61%          |
| 3  | 1 672             | 3,06%          |
| 4  | 477               | 0,87%          |
| 5  | 2 971             | 5,44%          |
| 6  | 660               | 1,21%          |
| 7  | 840               | 1,54%          |
| 8  | 388               | 0,71%          |
| 9  | 2 785             | 5,10%          |
| 10                                       | 488               | 0,89%          |
| 11                                       | 825               | 1,51%          |
| 12                                       | 1 096             | 2,01%          |
| 13                                       | 98                | 0,18%          |
| 14                                       | 493               | 0,90%          |
| 15                                       | 77                | 0,14%          |
| 16                                       | 2 514             | 4,60%          |
| 17                                       | 417               | 0,76%          |
| 18                                       | 657               | 1,20%          |
| 19                                       | 610               | 1,12%          |
| 20                                       | 660               | 1,21%          |
| 21                                       | 730               | 1,34%          |
| 22                                       | 159               | 0,29%          |
| 23                                       | 104               | 0,19%          |
| 24                                       | 466               | 0,85%          |
| 25                                       | 1 884             | 3,45%          |
| 26                                       | 198               | 0,36%          |
| 27                                       | 165               | 0,30%          |
| 28                                       | 769               | 1,41%          |
| 29                                       | 2 004             | 3,67%          |
| 30                                       | 2 842             | 5,21%          |
| 31                                       | 691               | 1,27%          |
| 32                                       | 1 711             | 3,13%          |
| 33                                       | 1 575             | 2,88%          |
| 34                                       | 450               | 0,82%          |
| 35                                       | 5 242             | 9,60%          |
| 36                                       | 2 181             | 3,99%          |
| 37                                       | 1 880             | 3,44%          |
| 38                                       | 868               | 1,59%          |
| 39                                       | 1 441             | 2,64%          |
| 40                                       | 580               | 1,06%          |
| 41                                       | 3 991             | 7,31%          |
| 42                                       | 2 507             | 4,59%          |
| 43                                       | 1 803             | 3,30%          |
| 44                                       | 928               | 1,70%          |
| 45                                       | 488               | 0,89%          |
| <b>Total</b>                             | <b>54 595</b>     | <b>100,00%</b> |

**9. Trade marks valid as of 30.06.2024 broken down according to the applicant's country of residence**

Table 9

| Country code | Valid trade marks |            |
|--------------|-------------------|------------|
|              | Number            | Percentage |
| AE           | 26                | 0,08%      |
| AM           | 10                | 0,03%      |
| AN           | 3                 | 0,01%      |
| AR           | 14                | 0,06%      |
| AT           | 108               | 0,43%      |
| AU           | 34                | 0,13%      |
| BB           | 5                 | 0,02%      |
| BE           | 79                | 0,31%      |
| BG           | 25                | 0,10%      |
| BM           | 16                | 0,07%      |
| BR           | 15                | 0,06%      |
| BS           | 9                 | 0,03%      |
| BY           | 2                 | 0,01%      |
| CA           | 36                | 0,16%      |
| CH           | 954               | 3,88%      |
| CL           | 30                | 0,12%      |
| CN           | 110               | 0,37%      |
| CO           | 5                 | 0,02%      |
| CU           | 16                | 0,06%      |
| CW           | 2                 | 0,01%      |
| CY           | 63                | 0,25%      |
| CZ           | 109               | 0,44%      |
| DE           | 1319              | 5,21%      |
| DK           | 126               | 0,48%      |
| DO           | 2                 | 0,01%      |
| EE           | 14862             | 55,91%     |
| EG           | 3                 | 0,01%      |
| ES           | 87                | 0,34%      |
| FI           | 624               | 2,43%      |
| FR           | 779               | 3,05%      |
| GB           | 535               | 2,10%      |
| GE           | 6                 | 0,02%      |
| GI           | 1                 | 0,00%      |
| GR           | 12                | 0,04%      |
| HK           | 27                | 0,10%      |
| HR           | 6                 | 0,03%      |
| HU           | 26                | 0,10%      |
| ID           | 14                | 0,05%      |
| IE           | 87                | 0,36%      |
| IL           | 39                | 0,15%      |
| IM           | 2                 | 0,01%      |
| IN           | 36                | 0,14%      |
| IS           | 12                | 0,05%      |
| IT           | 356               | 1,41%      |
| JE           | 1                 | 0,00%      |
| JP           | 475               | 1,87%      |
| KN           | 3                 | 0,01%      |
| KR           | 210               | 0,78%      |
| KW           | 1                 | 0,01%      |
| KY           | 5                 | 0,02%      |
| KZ           | 1                 | 0,00%      |
| LI           | 16                | 0,08%      |
| LK           | 4                 | 0,02%      |
| LT           | 160               | 0,62%      |
| LU           | 92                | 0,38%      |

|              |              |                |
|--------------|--------------|----------------|
| LV           | 310          | 1,18%          |
| MC           | 7            | 0,03%          |
| MD           | 4            | 0,02%          |
| ME           | 1            | 0,00%          |
| MK           | 1            | 0,00%          |
| MT           | 25           | 0,10%          |
| MU           | 24           | 0,09%          |
| MX           | 27           | 0,11%          |
| MY           | 6            | 0,02%          |
| NL           | 393          | 1,53%          |
| NO           | 50           | 0,19%          |
| PL           | 64           | 0,00%          |
| PR           | 2            | 0,24%          |
| PT           | 18           | 0,01%          |
| QA           | 1            | 0,07%          |
| RO           | 4            | 0,00%          |
| RS           | 1            | 0,02%          |
| RU           | 126          | 0,00%          |
| SA           | 4            | 0,57%          |
| SE           | 304          | 0,02%          |
| SG           | 28           | 1,22%          |
| SI           | 42           | 0,11%          |
| SK           | 4            | 0,16%          |
| TC           | 3            | 0,02%          |
| TH           | 8            | 0,01%          |
| TR           | 25           | 0,03%          |
| TW           | 36           | 0,09%          |
| UA           | 44           | 0,14%          |
| US           | 2848         | 0,15%          |
| UY           | 5            | 11,26%         |
| VG           | 18           | 0,02%          |
| ZA           | 15           | 0,09%          |
| <b>Total</b> | <b>26048</b> | <b>100,00%</b> |

#### IV Valid trade marks belonging to the Estonian residents

##### 10. Trade marks belonging to the Estonian residents valid as of 30.06.2024

Table 10

| Date       | Number of valid trade marks |
|------------|-----------------------------|
| 30.06.2024 | 14 862                      |

##### 11. Trade marks belonging to the Estonian residents valid as of 30.06.2024 broken down according to the International Classification of Goods and Services

Table 11

| Number of the class of goods or services | Valid trade marks |                |
|--|-------------------|----------------|
|  | Number            | Percentage     |
| 1  | 200               | 0,66%          |
| 2  | 76                | 0,26%          |
| 3  | 371               | 1,19%          |
| 4  | 207               | 0,66%          |
| 5  | 428               | 1,37%          |
| 6  | 304               | 1,01%          |
| 7  | 211               | 0,69%          |
| 8  | 99                | 0,33%          |
| 9  | 1 261             | 3,94%          |
| 10                                       | 122               | 0,36%          |
| 11                                       | 292               | 0,98%          |
| 12                                       | 288               | 0,93%          |
| 13                                       | 47                | 0,15%          |
| 14                                       | 180               | 0,58%          |
| 15                                       | 24                | 0,08%          |
| 16                                       | 1 519             | 5,19%          |
| 17                                       | 84                | 0,28%          |
| 18                                       | 237               | 0,78%          |
| 19                                       | 336               | 1,14%          |
| 20                                       | 380               | 1,28%          |
| 21                                       | 299               | 0,99%          |
| 22                                       | 40                | 0,13%          |
| 23                                       | 15                | 0,05%          |
| 24                                       | 231               | 0,78%          |
| 25                                       | 964               | 3,14%          |
| 26                                       | 87                | 0,31%          |
| 27                                       | 53                | 0,19%          |
| 28                                       | 365               | 1,18%          |
| 29                                       | 1 113             | 3,92%          |
| 30                                       | 1 376             | 4,57%          |
| 31                                       | 372               | 1,28%          |
| 32                                       | 931               | 3,11%          |
| 33                                       | 879               | 2,93%          |
| 34                                       | 102               | 0,31%          |
| 35                                       | 4 137             | 13,67%         |
| 36                                       | 1 603             | 5,07%          |
| 37                                       | 1 380             | 4,44%          |
| 38                                       | 508               | 1,80%          |
| 39                                       | 1 101             | 3,66%          |
| 40                                       | 448               | 1,44%          |
| 41                                       | 3 276             | 10,68%         |
| 42                                       | 1 716             | 5,49%          |
| 43                                       | 1 587             | 5,09%          |
| 44                                       | 820               | 2,56%          |
| 45                                       | 424               | 1,35%          |
| <b>Total</b>                             | <b>30 493</b>     | <b>100,00%</b> |



**12. Trade marks belonging to the Estonian residents valid as of 30.06.2024  
broken down according to counties**

Table 12

| County             | Valid trade marks |                |
|--------------------|-------------------|----------------|
|                    | Number            | Percentage     |
| Harju maakond      | 11 064            | 74,68%         |
| Hiiu maakond       | 43                | 0,28%          |
| Ida-Viru maakond   | 253               | 1,68%          |
| Jõgeva maakond     | 70                | 0,45%          |
| Järva maakond      | 218               | 1,48%          |
| Lääne maakond      | 173               | 1,15%          |
| Lääne-Viru maakond | 245               | 1,64%          |
| Põlva maakond      | 68                | 0,49%          |
| Pärnu maakond      | 364               | 2,38%          |
| Rapla maakond      | 116               | 0,75%          |
| Saare maakond      | 271               | 1,76%          |
| Tartu maakond      | 1 521             | 10,15%         |
| Valga maakond      | 115               | 0,78%          |
| Viljandi maakond   | 201               | 1,37%          |
| Võru maakond       | 140               | 0,97%          |
| <b>Total</b>       | <b>14 862</b>     | <b>100,00%</b> |