

Estonian Patent Office
Register of Trade and Service Marks

Filing of Applications for Registration of Trade marks and Service Marks
01.01.2023 - 31.12.2023 Statistical Basic Report

I Applications for registration of trade marks

1. Trade mark applications filed during the period of 01.01.2023 - 31.12.2023

Table 1

Accounting Period	Number of filed applications	
	Total	incl. trade marks belonging to the Estonian residents
01.01.2023 - 31.12.2023	1 181	1 018

2. Trade mark applications filed during the period of 01.01.2023 - 31.12.2023 broken down according to the International Classification of Goods and Services

Table 2

Number of the class of goods or services	Filed applications	
	number	percentage
1	13	0,52%
2	4	0,16%
3	35	1,39%
4	17	0,68%
5	61	2,43%
6	14	0,56%
7	23	0,92%
8	16	0,64%
9	167	6,66%
10	19	0,76%
11	19	0,76%
12	42	1,67%
13	7	0,28%
14	18	0,72%
15	2	0,08%
16	91	3,63%
17	7	0,28%
18	20	0,80%
19	25	1,00%
20	30	1,20%
21	30	1,20%
22	4	0,16%
23	2	0,08%
24	18	0,72%
25	84	3,35%
26	5	0,20%
27	3	0,12%
28	42	1,67%
29	73	2,91%
30	117	4,66%
31	14	0,56%
32	55	2,19%
33	66	2,63%
34	21	0,84%
35	267	10,64%

36	144	5,74%
37	97	3,87%
38	28	1,12%
39	76	3,03%
40	32	1,28%
41	268	10,68%
42	140	5,58%
43	167	6,66%
44	80	3,19%
45	46	1,83%
Total	2 509	100,00%

**3. Trade mark applications filed during the period of 01.01.2023 - 31.12.2023
broken down according to countries**

Table 3

Country code	Filed applications	
	number	percentage
AE	4	0,34%
AR	2	0,17%
CA	1	0,08%
CH	18	1,52%
CL	1	0,08%
CN	16	1,35%
DE	12	1,02%
DK	2	0,17%
EE	1 018	86,20%
ES	2	0,17%
FI	18	1,52%
FR	3	0,25%
GB	7	0,59%
GR	1	0,08%
IL	2	0,17%
IN	1	0,08%
IT	2	0,17%
JP	1	0,08%
KR	7	0,59%
KZ	1	0,08%
LI	1	0,08%
LT	8	0,68%
LU	3	0,25%
LV	14	1,19%
MU	2	0,17%
MY	2	0,17%
NL	3	0,25%
NO	1	0,08%
PL	2	0,17%
SE	4	0,34%
TR	2	0,17%
UA	7	0,59%
US	12	1,02%
VG	1	0,08%
Total	1 181	100,00%

II Trade mark applications filed by applicants having a seat or residence in the Republic of Estonia

4. Trade mark applications filed by the Estonian applicants during the period of 01.01.2023 - 31.12.2023

Table 4

Accounting period	Filed applications
01.01.2023 - 31.12.2023	1 018

5. Trade mark applications filed by the Estonian applicants during the period of 01.01.2023 - 31.12.2023 broken down according to the International Classification of Goods and Services

Table 5

Number of the Class of Goods or Services	Filed applications	
	Number	Percentage
1	11	0,51%
2	4	0,19%
3	28	1,30%
4	13	0,60%
5	32	1,49%
6	14	0,65%
7	15	0,70%
8	8	0,37%
9	141	6,56%
10	17	0,79%
11	11	0,51%
12	20	0,93%
13	7	0,33%
14	15	0,70%
15	2	0,09%
16	78	3,63%
17	5	0,23%
18	13	0,60%
19	23	1,07%
20	23	1,07%
21	25	1,16%
22	2	0,09%
23	2	0,09%
24	13	0,60%
25	74	3,44%
26	3	0,14%
27	3	0,14%
28	32	1,49%
29	57	2,65%
30	99	4,60%
31	10	0,46%
32	48	2,23%
33	59	2,74%
34	17	0,79%
35	241	11,20%
36	126	5,86%
37	91	4,23%
38	21	0,98%
39	66	3,07%
40	26	1,21%
41	258	11,99%
42	124	5,76%
43	153	7,11%
44	78	3,63%
45	43	2,00%
Total	2 151	100,00%

6. Trade mark applications filed by the Estonian applicants during the period of 01.01.2023 - 31.12.2023 broken down according to counties

Table 6

County	Filed applications	
	Number	Percentage
Harju maakond	750	73,67%
Hiiu maakond	7	0,69%
Ida-Viru maakond	19	1,87%
Jõgeva maakond	4	0,39%
Järva maakond	8	0,79%
Lääne maakond	11	1,08%
Lääne-Viru maakond	18	1,77%
Põlva maakond	3	0,29%
Pärnu maakond	32	3,14%
Rapla maakond	11	1,08%
Saare maakond	21	2,06%
Tartu maakond	121	11,89%
Valga maakond	2	0,20%
Viljandi maakond	7	0,69%
Võru maakond	4	0,39%
Total	1 018	100,00%