

Estonian Patent Office
Register of Trade and Service Marks
01.01.2023 - 31.12.2023 Statistical Basic Report

I Trade marks entered into the register

1. Number of trade marks, entered into and deleted from the register during the period of 01.01.2023 - 31.12.2023

Table 1

Accounting period	Registered trade marks	
	Total	incl. trade marks belonging to the Estonian residents
01.01.2023 - 31.12.2023	1 005	858

2. Trade marks entered into the register during the period of 01.01.2023 - 31.12.2023 broken down according to the International Classification of Goods and Services

Table 2

Number of the class of goods or services	Registered trade marks	
	Number	Percentage
1	9	0,42%
2	1	0,05%
3	23	1,07%
4	11	0,51%
5	48	2,23%
6	13	0,60%
7	21	0,98%
8	7	0,33%
9	160	7,43%
10	14	0,65%
11	19	0,88%
12	33	1,53%
13	3	0,14%
14	12	0,56%
15	1	0,05%
16	82	3,81%
17	2	0,09%
18	16	0,74%
19	16	0,74%
20	25	1,16%
21	19	0,88%
22	2	0,09%
23	1	0,05%
24	12	0,56%
25	74	3,44%
26	1	0,05%
27	1	0,05%
28	25	1,16%
29	51	2,37%
30	102	4,74%
31	14	0,65%
32	39	1,81%

33	51	2,37%
34	15	0,70%
35	250	11,61%
36	165	7,66%
37	80	3,72%
38	34	1,58%
39	76	3,53%
40	29	1,35%
41	222	10,31%
42	116	5,39%
43	146	6,78%
44	80	3,72%
45	32	1,49%
Total	2 153	100,00%

**3. Trade marks entered into the register during the period of
01.01.2023 - 31.12.2023 broken down according to the applicant's
country of residence**

Table 3

Country code	Registered trade marks	
	Number	Percentage
AE	1	0,10%
AR	2	0,20%
CH	11	1,09%
CL	1	0,10%
CN	13	1,29%
DE	6	0,60%
EE	858	85,37%
FI	13	1,29%
FR	5	0,50%
GB	5	0,50%
GR	1	0,10%
HU	4	0,40%
IE	1	0,10%
IL	2	0,20%
IT	1	0,10%
JP	1	0,10%
KR	4	0,40%
KZ	1	0,10%
LT	7	0,70%
LU	3	0,30%
LV	28	2,79%
MK	1	0,10%
NL	4	0,40%
NO	1	0,10%
PL	2	0,20%
SE	1	0,10%
SG	2	0,20%
TR	2	0,20%
TW	1	0,10%
UA	5	0,50%
US	16	1,59%
VG	1	0,10%
ZA	1	0,10%
Total	1 005	100,00%

II Trade marks belonging to the Estonian residents entered into the register

4. Trade marks belonging to the Estonian residents entered into and deleted from the register during the period of 01.01.2023 - 31.12.2023

Table 4

Accounting period	Registered trade marks
01.01.2023 - 31.12.2023	858

5. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2023 - 31.12.2023 broken down according to the International Classification of Goods and Services

Table 5

Number of the Class of Goods or Services	Registered trade marks	
	Number	Percentage
1	6	0,33%
2	1	0,05%
3	18	0,99%
4	9	0,49%
5	26	1,43%
6	12	0,66%
7	11	0,60%
8	3	0,16%
9	138	7,57%
10	13	0,71%
11	8	0,44%
12	18	0,99%
13	3	0,16%
14	10	0,55%
15	1	0,05%
16	69	3,79%
17	2	0,11%
18	9	0,49%
19	15	0,82%
20	15	0,82%
21	15	0,82%
22	0	0,00%
23	1	0,05%
24	9	0,49%
25	60	3,29%
26	1	0,05%
27	1	0,05%
28	19	1,04%
29	39	2,14%
30	93	5,10%
31	10	0,55%
32	36	1,98%
33	46	2,52%
34	13	0,71%
35	227	12,46%
36	125	6,86%
37	71	3,90%
38	25	1,37%
39	66	3,62%
40	22	1,21%
41	212	11,64%
42	98	5,38%
43	134	7,35%
44	80	4,39%
45	32	1,76%
Total	1 822	100,00%

6. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2023 - 31.12.2023 broken down according to counties

Table 6

County	Registered trade marks	
	Number	Percentage
Harju maakond	635	74,01%
Hiiu maakond	5	0,58%
Ida-Viru maakond	19	2,21%
Jõgeva maakond	2	0,23%
Järva maakond	6	0,70%
Lääne maakond	10	1,17%
Lääne-Viru maakond	14	1,63%
Põlva maakond	2	0,23%
Pärnu maakond	18	2,10%
Rapla maakond	7	0,82%
Saare maakond	16	1,86%
Tartu maakond	111	12,94%
Valga maakond	2	0,23%
Viljandi maakond	6	0,70%
Võru maakond	5	0,58%
Total	858	100,00%

III Valid trade marks

7. Trade marks valid as of 31.12.2023

Table 7

Date	Number of valid trade marks	
	Total	incl. trade marks belonging to the Estonian residents
31.12.2023	25 922	14 663

8. Trade marks valid as of 31.12.2023 broken down according to the International Classification of Goods and Services

Table 8

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	883	1,63%
2	335	0,62%
3	1 661	3,06%
4	473	0,87%
5	2 972	5,48%
6	657	1,21%
7	835	1,54%
8	388	0,71%
9	2 731	5,03%
10	482	0,89%
11	822	1,51%
12	1 076	1,98%
13	95	0,18%
14	493	0,91%
15	76	0,14%
16	2 541	4,68%
17	415	0,76%
18	654	1,21%
19	607	1,12%
20	658	1,21%
21	732	1,35%
22	158	0,29%
23	105	0,19%
24	468	0,86%
25	1 872	3,45%
26	204	0,38%
27	168	0,31%
28	757	1,39%
29	2 032	3,74%
30	2 850	5,25%
31	700	1,29%
32	1 712	3,15%
33	1 592	2,93%
34	450	0,83%
35	5 188	9,56%
36	2 130	3,92%
37	1 848	3,41%
38	888	1,64%
39	1 442	2,66%
40	568	1,05%
41	3 951	7,28%
42	2 451	4,52%
43	1 773	3,27%
44	900	1,66%
45	478	0,88%
Total	54 271	100,00%

9. Trade marks valid as of 31.12.2023 broken down according to the applicant's country of residence

Table 9

Country code	Valid trade marks	
	Number	Percentage
AE	23	0,08%
AM	9	0,03%
AN	3	0,01%
AR	15	0,06%
AT	108	0,43%
AU	34	0,13%
BB	5	0,02%
BE	80	0,31%
BG	26	0,10%
BM	17	0,07%
BR	15	0,06%
BS	9	0,03%
BY	2	0,01%
CA	38	0,16%
CH	973	3,88%
CL	31	0,12%
CN	103	0,37%
CO	5	0,02%
CU	16	0,06%
CW	2	0,01%
CY	65	0,25%
CZ	111	0,44%
DE	1339	5,21%
DK	123	0,48%
DO	2	0,01%
EE	14663	55,91%
EG	3	0,01%
ES	87	0,34%
FI	625	2,43%
FR	774	3,05%
GB	538	2,10%
GE	6	0,02%
GI	1	0,00%
GR	11	0,04%
HK	26	0,10%
HR	6	0,03%
HU	26	0,10%
ID	14	0,05%
IE	87	0,36%
IL	41	0,15%
IM	2	0,01%
IN	34	0,14%
IS	13	0,05%
IT	357	1,41%
JE	1	0,00%
JP	479	1,87%
KN	3	0,01%
KR	205	0,78%
KW	2	0,01%
KY	5	0,02%
KZ	1	0,00%
LI	19	0,08%
LK	4	0,02%
LT	157	0,62%
LU	97	0,38%

LV	303	1,18%
MC	7	0,03%
MD	4	0,02%
ME	1	0,00%
MK	1	0,00%
MT	24	0,10%
MU	22	0,09%
MX	27	0,11%
MY	4	0,02%
NL	392	1,53%
NO	51	0,19%
OM	1	0,00%
PL	63	0,24%
PR	2	0,01%
PT	19	0,07%
QA	1	0,00%
RO	4	0,02%
RS	1	0,00%
RU	136	0,57%
SA	4	0,02%
SE	310	1,22%
SG	27	0,11%
SI	42	0,16%
SK	4	0,02%
TC	3	0,01%
TH	8	0,03%
TR	23	0,09%
TW	36	0,14%
UA	42	0,15%
US	2881	11,26%
UY	5	0,02%
VG	18	0,09%
ZA	15	0,06%
Total	25 922	100,00%

IV Valid trade marks belonging to the Estonian residents

10. Trade marks belonging to the Estonian residents valid as of 31.12.2023

Table 10

Date	Number of valid trade marks
31.12.2023	14 663

11. Trade marks belonging to the Estonian residents valid as of 31.12.2023 broken down according to the International Classification of Goods and Services

Table 11

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	197	0,66%
2	75	0,26%
3	356	1,19%
4	202	0,66%
5	410	1,37%
6	296	1,01%
7	206	0,69%
8	99	0,33%
9	1 212	3,94%
10	111	0,36%
11	288	0,98%
12	282	0,93%
13	44	0,15%
14	176	0,58%
15	23	0,08%
16	1 544	5,19%
17	80	0,28%
18	232	0,78%
19	334	1,14%
20	378	1,28%
21	294	0,99%
22	38	0,13%
23	15	0,05%
24	232	0,78%
25	947	3,14%
26	91	0,31%
27	55	0,19%
28	357	1,18%
29	1 126	3,92%
30	1 379	4,57%
31	378	1,28%
32	928	3,11%
33	879	2,93%
34	97	0,31%
35	4 114	13,67%
36	1 559	5,07%
37	1 354	4,44%
38	539	1,80%
39	1 104	3,66%
40	434	1,44%
41	3 251	10,68%
42	1 662	5,49%
43	1 564	5,09%
44	794	2,56%
45	414	1,35%
Total	30 150	100,00%

**12. Trade marks belonging to the Estonian residents valid as of 31.12.2023
broken down according to counties**

Table 12

County	Valid trade marks	
	Number	Percentage
Harju maakond	10 940	74,68%
Hiiu maakond	43	0,28%
Ida-Viru maakond	251	1,68%
Jõgeva maakond	66	0,45%
Järva maakond	214	1,48%
Lääne maakond	169	1,15%
Lääne-Viru maakond	239	1,64%
Põlva maakond	68	0,49%
Pärnu maakond	345	2,38%
Rapla maakond	111	0,75%
Saare maakond	262	1,76%
Tartu maakond	1 505	10,15%
Valga maakond	114	0,78%
Viljandi maakond	197	1,37%
Võru maakond	139	0,97%
Total	14 663	100,00%