

Estonian Patent Office
Register of Trade and Service Marks

Filing of Applications for Registration of Trade marks and Service Marks
01.01.2020 - 31.12.2020 Statistical Basic Report

I Applications for registration of trade marks

1. Trade mark applications filed during the period of 01.01.2020 - 31.12.2020

Table 1

Accounting Period	Number of filed applications	
	Total	incl. trade marks belonging to the Estonian residents
01.01.2020 - 31.12.2020	1 403	1 239

2. Trade mark applications filed during the period of 01.01.2020 - 31.12.2020 broken down according to the International Classification of Goods and Services

Table 2

Number of the class of goods or services	Filed applications	
	number	percentage
1	36	1,14%
2	9	0,29%
3	59	1,87%
4	19	0,60%
5	103	3,27%
6	20	0,64%
7	19	0,60%
8	7	0,22%
9	153	4,86%
10	12	0,38%
11	27	0,86%
12	27	0,86%
13	2	0,06%
14	33	1,05%
15	1	0,03%
16	108	3,43%
17	10	0,32%
18	37	1,17%
19	42	1,33%
20	44	1,40%
21	30	0,95%
22	6	0,19%
23	1	0,03%
24	12	0,38%
25	106	3,37%
26	6	0,19%
27	22	0,70%
28	55	1,75%
29	119	3,78%
30	160	5,08%
31	44	1,40%
32	130	4,13%
33	79	2,51%
34	21	0,67%
35	393	12,48%
36	176	5,59%

	37	106	3,37%
	38	29	0,92%
	39	104	3,30%
	40	35	1,11%
	41	293	9,30%
	42	129	4,10%
	43	182	5,78%
	44	107	3,40%
	45	36	1,14%
Total		3 149	100,00%

**3. Trade mark applications filed during the period of 01.01.2020 - 31.12.2020
broken down according to countries**

Table 3

Country code	Filed applications	
	number	percentage
AE	2	0,14%
AL	1	0,07%
AT	2	0,14%
AU	2	0,14%
BE	1	0,07%
CA	2	0,14%
CH	7	0,50%
CN	9	0,64%
CY	2	0,14%
CZ	6	0,43%
DE	15	1,07%
DK	1	0,07%
EE	1 239	88,31%
ES	1	0,07%
FI	8	0,57%
FR	6	0,43%
GB	8	0,57%
GI	1	0,07%
IL	2	0,14%
IM	1	0,07%
IS	1	0,07%
IT	3	0,21%
JP	1	0,07%
KR	1	0,07%
KY	1	0,07%
LT	21	1,50%
LU	1	0,07%
LV	13	0,93%
MT	3	0,21%
MX	2	0,14%
NL	2	0,14%
PL	4	0,29%
RU	2	0,14%
SE	4	0,29%
SI	1	0,07%
SK	1	0,07%
TH	2	0,14%
UA	1	0,07%
US	19	1,35%
VG	4	0,29%
Total	1 403	100,00%

II Trade mark applications filed by applicants having a seat or residence in the Republic of Estonia

4. Trade mark applications filed by the Estonian applicants during the period of 01.01.2020 - 31.12.2020

Table 4

Accounting period	Filed applications
01.01.2020 - 31.12.2020	1 239

5. Trade mark applications filed by the Estonian applicants during the period of 01.01.2020 - 31.12.2020 broken down according to the International Classification of Goods and Services

Table 5

Number of the Class of Goods or Services	Filed applications	
	Number	Percentage
1	26	0,91%
2	4	0,14%
3	48	1,68%
4	15	0,53%
5	68	2,38%
6	15	0,53%
7	17	0,60%
8	6	0,21%
9	131	4,59%
10	12	0,42%
11	22	0,77%
12	19	0,67%
13	2	0,07%
14	31	1,09%
15	1	0,04%
16	100	3,50%
17	8	0,28%
18	34	1,19%
19	37	1,30%
20	43	1,51%
21	29	1,02%
22	6	0,21%
23	1	0,04%
24	12	0,42%
25	100	3,50%
26	6	0,21%
27	21	0,74%
28	53	1,86%
29	106	3,71%
30	141	4,94%
31	42	1,47%
32	119	4,17%
33	74	2,59%
34	16	0,56%
35	360	12,60%
36	166	5,81%
37	101	3,54%
38	28	0,98%
39	101	3,54%
40	34	1,19%
41	280	9,80%
42	116	4,06%
43	172	6,02%
44	102	3,57%
45	32	1,12%
Total	2 857	100,00%

6. Trade mark applications filed by the Estonian applicants during the period of 01.01.2020 - 31.12.2020 broken down according to counties

Table 6

County	Filed applications	
	Number	Percentage
Harju maakond	907	73,20%
Hiiu maakond	4	0,32%
Ida-Viru maakond	18	1,45%
Jõgeva maakond	8	0,65%
Järva maakond	12	0,97%
Lääne maakond	18	1,45%
Lääne-Viru maakond	23	1,86%
Pärnu maakond	27	2,18%
Põlva maakond	6	0,48%
Rapla maakond	6	0,48%
Saare maakond	39	3,15%
Tartu maakond	115	9,28%
Valga maakond	15	1,21%
Viljandi maakond	17	1,37%
Võru maakond	24	1,94%
Total	1 239	100,00%