

## Eesti Patendiamet

### Kauba- ja teenindusmärkide register Kauba- ja teenindusmärgi rahvusvaheliste registreeringute ja nende siseriikliku menetluse andmekogu

#### Kauba- ja teenindusmärgi registreerimise taotluste esitamine ja Eesti Vabariigis registreerimiseks saanud rahvusvahelised registreeringud

01.01.2023 - 30.06.2023 statistiline koondaruanne

#### 1. 01.01.2023 - 30.06.2023 esitatud kaubamärgi registreerimise taotlused ja Eesti Vabariigis registreerimiseks saanud rahvusvahelised registreeringud

Tabel 1

| Aruandeperiood          | Esitatud taotluste arv | Saabunud<br>rahvusvaheliste<br>registreeringute arv | Kokku |
|-------------------------|------------------------|---|-------|
| 01.01.2023 - 30.06.2023 | 618                    | 369   | 987   |

#### 2. 01.01.2023 - 30.06.2023 esitatud kaubamärgi registreerimise taotluste ja Eesti Vabariigis registreerimiseks saanud rahvusvaheliste registreeringute jaotus kaupade ja teenuste rahvusvahelise klassifikatsiooni järgi

Tabel 2

| Kauba- või teenuskassi number | Esitatud taotlused |            | Saabunud<br>rahvusvahelised<br>registreeringud |            | Kokku |            |
|-------------------------------|--------------------|------------|--|------------|-------|------------|
|                               | arv                | osakaal, % | arv  | osakaal, % | arv   | osakaal, % |
| 1                             | 5                  | 0,38%      | 11   | 1,37%      | 16    | 0,75%      |
| 2                             | 1                  | 0,08%      | 4  | 0,50%      | 5     | 0,23%      |
| 3                             | 12                 | 0,90%      | 49   | 6,09%      | 61    | 2,85%      |
| 4                             | 8                  | 0,60%      | 5  | 0,62%      | 13    | 0,61%      |
| 5                             | 29                 | 2,18%      | 69   | 8,57%      | 98    | 4,59%      |
| 6                             | 9                  | 0,68%      | 5  | 0,62%      | 14    | 0,66%      |
| 7                             | 13                 | 0,98%      | 22   | 2,73%      | 35    | 1,64%      |
| 8                             | 8                  | 0,60%      | 13   | 1,61%      | 21    | 0,98%      |
| 9                             | 88                 | 6,61%      | 58   | 7,20%      | 146   | 6,83%      |
| 10                            | 8                  | 0,60%      | 16   | 1,99%      | 24    | 1,12%      |
| 11                            | 13                 | 0,98%      | 14   | 1,74%      | 27    | 1,26%      |
| 12                            | 22                 | 1,65%      | 26   | 3,23%      | 48    | 2,25%      |
| 13                            | 4                  | 0,30%      | 0  | 0,00%      | 4     | 0,19%      |
| 14                            | 8                  | 0,60%      | 6  | 0,75%      | 14    | 0,66%      |
| 15                            | 1                  | 0,08%      | 1  | 0,12%      | 2     | 0,09%      |
| 16                            | 49                 | 3,68%      | 15   | 1,86%      | 64    | 2,99%      |
| 17                            | 1                  | 0,08%      | 4  | 0,50%      | 5     | 0,23%      |
| 18                            | 11                 | 0,83%      | 10   | 1,24%      | 21    | 0,98%      |
| 19                            | 9                  | 0,68%      | 5  | 0,62%      | 14    | 0,66%      |
| 20                            | 18                 | 1,35%      | 17   | 2,11%      | 35    | 1,64%      |
| 21                            | 17                 | 1,28%      | 10   | 1,24%      | 27    | 1,26%      |
| 22                            | 3                  | 0,23%      | 2  | 0,25%      | 5     | 0,23%      |
| 23                            | 1                  | 0,08%      | 1  | 0,12%      | 2     | 0,09%      |
| 24                            | 12                 | 0,90%      | 10   | 1,24%      | 22    | 1,03%      |

|              |             |                |            |                |             |                |
|--------------|-------------|----------------|------------|----------------|-------------|----------------|
| 25           | 42          | 3,15%          | 25         | 3,11%          | 67          | 3,14%          |
| 26           | 5           | 0,38%          | 2          | 0,25%          | 7           | 0,33%          |
| 27           | 2           | 0,15%          | 2          | 0,25%          | 4           | 0,19%          |
| 28           | 18          | 1,35%          | 21         | 2,61%          | 39          | 1,82%          |
| 29           | 40          | 3,00%          | 21         | 2,61%          | 61          | 2,85%          |
| 30           | 70          | 5,26%          | 30         | 3,73%          | 100         | 4,68%          |
| 31           | 5           | 0,38%          | 7          | 0,87%          | 12          | 0,56%          |
| 32           | 26          | 1,95%          | 16         | 1,99%          | 42          | 1,97%          |
| 33           | 39          | 2,93%          | 16         | 1,99%          | 55          | 2,57%          |
| 34           | 9           | 0,68%          | 6          | 0,75%          | 15          | 0,70%          |
| 35           | 136         | 10,21%         | 81         | 10,06%         | 217         | 10,15%         |
| 36           | 86          | 6,46%          | 16         | 1,99%          | 102         | 4,77%          |
| 37           | 48          | 3,60%          | 24         | 2,98%          | 72          | 3,37%          |
| 38           | 16          | 1,20%          | 15         | 1,86%          | 31          | 1,45%          |
| 39           | 39          | 2,93%          | 18         | 2,24%          | 57          | 2,67%          |
| 40           | 17          | 1,28%          | 8          | 0,99%          | 25          | 1,17%          |
| 41           | 146         | 10,96%         | 40         | 4,97%          | 186         | 8,70%          |
| 42           | 75          | 5,63%          | 52         | 6,46%          | 127         | 5,94%          |
| 43           | 100         | 7,51%          | 10         | 1,24%          | 110         | 5,15%          |
| 44           | 44          | 3,30%          | 18         | 2,24%          | 62          | 2,90%          |
| 45           | 19          | 1,43%          | 4          | 0,50%          | 23          | 1,08%          |
| <b>Kokku</b> | <b>1332</b> | <b>100,00%</b> | <b>805</b> | <b>100,00%</b> | <b>2137</b> | <b>100,00%</b> |

**3. 01.01.2023 - 30.06.2023 esitatud kaubamärgi registreerimise taotluste ja Eesti Vabariigis registreerimiseks saanud rahvusvaheliste registreeringute jaotus riikide järgi**

Tabel 3

| Riigi kood | Esitatud taotlused |            | Saabunud rahvusvahelised registreeringud |            | Kokku |            |
|------------|--------------------|------------|--|------------|-------|------------|
|            | arv                | osakaal, % | arv                                      | osakaal, % | arv   | osakaal, % |
| AE         | 0                  | 0,00%      | 1  | 0,27%      | 1     | 0,10%      |
| AM         | 0                  | 0,00%      | 3  | 0,81%      | 3     | 0,30%      |
| AR         | 2                  | 0,32%      | 0  | 0,00%      | 2     | 0,20%      |
| AT         | 0                  | 0,00%      | 3  | 0,81%      | 3     | 0,30%      |
| AU         | 0                  | 0,00%      | 2  | 0,54%      | 2     | 0,20%      |
| BE         | 0                  | 0,00%      | 3  | 0,81%      | 3     | 0,30%      |
| BG         | 0                  | 0,00%      | 6  | 1,63%      | 6     | 0,61%      |
| BY         | 0                  | 0,00%      | 3  | 0,81%      | 3     | 0,30%      |
| CH         | 7                  | 1,13%      | 12                                       | 3,25%      | 19    | 1,93%      |
| CL         | 1                  | 0,16%      | 0  | 0,00%      | 1     | 0,10%      |
| CN         | 8                  | 1,29%      | 29                                       | 7,86%      | 37    | 3,75%      |
| CW         | 0                  | 0,00%      | 1  | 0,27%      | 1     | 0,10%      |
| CY         | 0                  | 0,00%      | 8  | 2,17%      | 8     | 0,81%      |
| CZ         | 0                  | 0,00%      | 6  | 1,63%      | 6     | 0,61%      |
| DE         | 10                 | 1,62%      | 32                                       | 8,67%      | 42    | 4,26%      |
| EE         | 535                | 86,57%     | 2  | 0,54%      | 537   | 54,41%     |
| ES         | 1                  | 0,16%      | 1  | 0,27%      | 2     | 0,20%      |
| FI         | 10                 | 1,62%      | 3  | 0,81%      | 13    | 1,32%      |
| FR         | 1                  | 0,16%      | 12                                       | 3,25%      | 13    | 1,32%      |
| GB         | 4                  | 0,65%      | 4  | 1,08%      | 8     | 0,81%      |
| GR         | 0                  | 0,00%      | 1  | 0,27%      | 1     | 0,10%      |
| HR         | 0                  | 0,00%      | 2  | 0,54%      | 2     | 0,20%      |
| HU         | 0                  | 0,00%      | 17                                       | 4,61%      | 17    | 1,72%      |
| IE         | 0                  | 0,00%      | 1  | 0,27%      | 1     | 0,10%      |

|              |            |                |            |                |            |                |
|--------------|------------|----------------|------------|----------------|------------|----------------|
| IL           | 2          | 0,32%          | 1          | 0,27%          | 3          | 0,30%          |
| IN           | 0          | 0,00%          | 1          | 0,27%          | 1          | 0,10%          |
| IS           | 0          | 0,00%          | 1          | 0,27%          | 1          | 0,10%          |
| IT           | 2          | 0,32%          | 12         | 3,25%          | 14         | 1,42%          |
| JP           | 1          | 0,16%          | 2          | 0,54%          | 3          | 0,30%          |
| KR           | 4          | 0,65%          | 31         | 8,40%          | 35         | 3,55%          |
| KZ           | 1          | 0,16%          | 6          | 1,63%          | 7          | 0,71%          |
| LI           | 0          | 0,00%          | 1          | 0,27%          | 1          | 0,10%          |
| LT           | 2          | 0,32%          | 11         | 2,98%          | 13         | 1,32%          |
| LU           | 0          | 0,00%          | 5          | 1,36%          | 5          | 0,51%          |
| LV           | 10         | 1,62%          | 3          | 0,81%          | 13         | 1,32%          |
| MA           | 0          | 0,00%          | 2          | 0,54%          | 2          | 0,20%          |
| MD           | 0          | 0,00%          | 3          | 0,81%          | 3          | 0,30%          |
| MT           | 0          | 0,00%          | 1          | 0,27%          | 1          | 0,10%          |
| NL           | 1          | 0,16%          | 9          | 2,44%          | 10         | 1,01%          |
| NO           | 1          | 0,16%          | 2          | 0,54%          | 3          | 0,30%          |
| PL           | 0          | 0,00%          | 5          | 1,36%          | 5          | 0,51%          |
| RO           | 0          | 0,00%          | 1          | 0,27%          | 1          | 0,10%          |
| RS           | 0          | 0,00%          | 3          | 0,81%          | 3          | 0,30%          |
| RU           | 0          | 0,00%          | 28         | 7,59%          | 28         | 2,84%          |
| SE           | 2          | 0,32%          | 2          | 0,54%          | 4          | 0,41%          |
| SG           | 0          | 0,00%          | 2          | 0,54%          | 2          | 0,20%          |
| SI           | 0          | 0,00%          | 5          | 1,36%          | 5          | 0,51%          |
| TR           | 1          | 0,16%          | 40         | 10,84%         | 41         | 4,15%          |
| UA           | 4          | 0,65%          | 12         | 3,25%          | 16         | 1,62%          |
| US           | 7          | 1,13%          | 23         | 6,23%          | 30         | 3,04%          |
| UZ           | 0          | 0,00%          | 1          | 0,27%          | 1          | 0,10%          |
| VG           | 1          | 0,16%          | 2          | 0,54%          | 3          | 0,30%          |
| VN           | 0          | 0,00%          | 2          | 0,54%          | 2          | 0,20%          |
| <b>Kokku</b> | <b>618</b> | <b>100,00%</b> | <b>369</b> | <b>100,00%</b> | <b>987</b> | <b>100,00%</b> |