



Activities in Estonia for celebrating the World Intellectual Property Day

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The Estonian Patent Office is planning a number of activities for the World Intellectual Property Day. A week-long outdoor advertising campaign is taking place on the busy streets of Tallinn and Tartu, where a 10-second video clip is shown on interactive screens, calling people to protect their creation. An intellectual property quiz will be launched on 26 April and a webinar of the Patent Office “Intellectual Property – Inseparable Part of a Successful Business” will take place. With these activities, we will focus on small and medium-sized enterprises in Estonia – this is the focus group of the intellectual property day. In addition, the annual report of the Patent Office, which is web-based for the first time this year, will be published.

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