

Estonian Patent Office
Register of Trade and Service Marks
01.01.2019 - 31.12.2019 Statistical Basic Report

I Trade marks entered into the register

1. Number of trade marks, entered into and deleted from the register during the period of 01.01.2019 - 31.12.2019

Table 1

Accounting period	Registered trade marks	
	Total	incl. trade marks belonging to the Estonian residents
01.01.2019 - 31.12.2019	1 194	1 032

2. Trade marks entered into the register during the period of 01.01.2019 - 31.12.2019 broken down according to the International Classification of Goods and Services

Table 2

Number of the class of goods or services	Registered trade marks	
	Number	Percentage
1	15	0,60%
2	2	0,08%
3	37	1,49%
4	14	0,56%
5	52	2,10%
6	21	0,85%
7	19	0,77%
8	11	0,44%
9	109	4,40%
10	6	0,24%
11	28	1,13%
12	20	0,81%
13	4	0,16%
14	21	0,85%
15	3	0,12%
16	87	3,51%
17	6	0,24%
18	16	0,65%
19	25	1,01%
20	26	1,05%
21	23	0,93%
22	8	0,32%
23	1	0,04%
24	17	0,69%
25	59	2,38%
26	8	0,32%
27	6	0,24%
28	38	1,53%
29	86	3,47%
30	110	4,44%
31	30	1,21%
32	86	3,47%
33	64	2,58%
34	8	0,32%
35	301	12,14%
36	138	5,56%

37	110	4,44%
38	54	2,18%
39	63	2,54%
40	25	1,01%
41	340	13,71%
42	126	5,08%
43	146	5,89%
44	67	2,70%
45	44	1,77%
Total	2 480	100,00%

**3. Trade marks entered into the register during the period of
01.01.2019 - 31.12.2019 broken down according to the applicant's
country of residence**

Table 3

Country code	Registered trade marks	
	Number	Percentage
AM	1	0,08%
AT	2	0,17%
CA	4	0,34%
CH	10	0,84%
CN	1	0,08%
CY	2	0,17%
CZ	5	0,42%
DE	5	0,42%
DK	1	0,08%
EE	1 032	86,43%
ES	2	0,17%
FI	12	1,01%
FR	3	0,25%
GB	6	0,50%
GE	1	0,08%
HK	2	0,17%
IE	2	0,17%
IL	1	0,08%
IS	1	0,08%
IT	2	0,17%
KR	2	0,17%
LT	11	0,92%
LU	8	0,67%
LV	19	1,59%
NL	3	0,25%
NO	4	0,34%
PL	4	0,34%
RU	6	0,50%
SE	2	0,17%
SG	1	0,08%
TR	4	0,34%
TW	1	0,08%
UA	1	0,08%
US	32	2,68%
ZA	1	0,08%
Total	1 194	100,00%

II Trade marks belonging to the Estonian residents entered into the register

4. Trade marks belonging to the Estonian residents entered into and deleted from the register during the period of 01.01.2019 - 31.12.2019

Table 4

Accounting period	Registered trade marks
01.01.2019 - 31.12.2019	1 032

5. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2019 - 31.12.2019 broken down according to the International Classification of Goods and Services

Table 5

Number of the Class of Goods or Services	Registered trade marks	
	Number	Percentage
1	14	0,66%
2	2	0,09%
3	22	1,04%
4	11	0,52%
5	21	1,00%
6	18	0,85%
7	15	0,71%
8	8	0,38%
9	88	4,18%
10	3	0,14%
11	22	1,04%
12	17	0,81%
13	4	0,19%
14	18	0,85%
15	3	0,14%
16	77	3,66%
17	4	0,19%
18	12	0,57%
19	22	1,04%
20	23	1,09%
21	18	0,85%
22	6	0,28%
23	1	0,05%
24	14	0,66%
25	48	2,28%
26	7	0,33%
27	5	0,24%
28	29	1,38%
29	60	2,85%
30	75	3,56%
31	22	1,04%
32	62	2,94%
33	56	2,66%
34	5	0,24%
35	261	12,39%
36	119	5,65%
37	106	5,03%
38	43	2,04%
39	57	2,71%
40	23	1,09%
41	329	15,62%
42	115	5,46%
43	139	6,60%
44	60	2,85%
45	42	1,99%
Total	2 106	100,00%

6. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2019 - 31.12.2019 broken down according to counties

Table 6

County	Registered trade marks	
	Number	Percentage
Harju maakond	766	74,22%
Hiiu maakond	1	0,10%
Ida-Viru maakond	14	1,36%
Jõgeva maakond	7	0,68%
Järva maakond	12	1,16%
Lääne maakond	8	0,78%
Lääne-Viru maakond	12	1,16%
Põlva maakond	8	0,78%
Pärnu maakond	35	3,39%
Rapla maakond	7	0,68%
Saare maakond	29	2,81%
Tartu maakond	101	9,79%
Valga maakond	5	0,48%
Viljandi maakond	17	1,65%
Võru maakond	10	0,97%
Total	1 032	100,00%

III Valid trade marks

7. Trade marks valid as of 31.12.2019

Table 7

Date	Number of valid trade marks	
	Total	incl. trade marks belonging to the Estonian residents
31.12.2019	25 531	12 478

8. Trade marks valid as of 31.12.2019 broken down according to the International Classification of Goods and Services

Table 8

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	962	1,81%
2	375	0,71%
3	1 857	3,49%
4	489	0,92%
5	3 357	6,31%
6	679	1,28%
7	859	1,62%
8	406	0,76%
9	2 619	4,93%
10	526	0,99%
11	844	1,59%
12	1 091	2,05%
13	102	0,19%
14	499	0,94%
15	87	0,16%
16	2 705	5,09%
17	457	0,86%
18	682	1,28%
19	643	1,21%
20	646	1,21%
21	756	1,42%
22	162	0,30%
23	124	0,23%
24	480	0,90%
25	1 819	3,42%
26	239	0,45%
27	186	0,35%
28	743	1,40%
29	2 057	3,87%
30	2 886	5,43%
31	738	1,39%
32	1 713	3,22%
33	1 640	3,08%
34	586	1,10%
35	4 771	8,97%
36	1 764	3,32%
37	1 693	3,18%
38	913	1,72%
39	1 324	2,49%
40	518	0,97%
41	3 440	6,47%
42	2 362	4,44%
43	1 323	2,49%
44	673	1,27%
45	378	0,71%
Total	53 173	100,00%

9. Trade marks valid as of 31.12.2019 broken down according to the applicant's country of residence

Table 9

Country code	Valid trade marks	
	Number	Percentage
AE	20	0,08%
AM	9	0,04%
AN	4	0,02%
AR	15	0,06%
AT	123	0,48%
AU	34	0,13%
BB	1	0,00%
BE	105	0,41%
BG	37	0,14%
BM	20	0,08%
BR	21	0,08%
BS	11	0,04%
BY	2	0,01%
CA	44	0,17%
CH	1 236	4,84%
CL	36	0,14%
CN	73	0,29%
CO	5	0,02%
CU	16	0,06%
CW	3	0,01%
CY	62	0,24%
CZ	123	0,48%
DE	1 599	6,26%
DK	136	0,53%
DO	5	0,02%
EE	12 478	48,87%
ES	104	0,41%
FI	762	2,98%
FR	942	3,69%
GB	605	2,37%
GE	6	0,02%
GI	2	0,01%
GR	10	0,04%
HK	25	0,10%
HR	14	0,05%
HU	24	0,09%
ID	19	0,07%
IE	113	0,44%
IL	37	0,14%
IM	1	0,00%
IN	37	0,14%
IS	13	0,05%
IT	428	1,68%
JE	1	0,00%
JP	546	2,14%
KP	1	0,00%
KR	184	0,72%
KW	2	0,01%
KY	2	0,01%
LI	35	0,14%
LK	3	0,01%
LT	144	0,56%
LU	127	0,50%
LV	267	1,05%
MC	10	0,04%

MD	15	0,06%
MT	7	0,03%
MU	26	0,10%
MX	27	0,11%
MY	5	0,02%
NL	491	1,92%
NO	56	0,22%
NZ	1	0,00%
OM	1	0,00%
PL	68	0,27%
PR	2	0,01%
PT	22	0,09%
QA	1	0,00%
RO	4	0,02%
RU	175	0,69%
SA	3	0,01%
SE	388	1,52%
SG	26	0,10%
SI	43	0,17%
SK	6	0,02%
TC	3	0,01%
TH	6	0,02%
TR	26	0,10%
TW	37	0,14%
UA	41	0,16%
US	3 310	12,96%
UY	5	0,02%
VG	39	0,15%
ZA	15	0,06%
Kokku	25 531	100,00%

IV Valid trade marks belonging to the Estonian residents

10. Trade marks belonging to the Estonian residents valid as of 31.12.2019

Table 10

Date	Number of valid trade marks
31.12.2019	12 478

11. Trade marks belonging to the Estonian residents valid as of 31.12.2019 broken down according to the International Classification of Goods and Services

Table 11

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	174	0,67%
2	75	0,29%
3	290	1,11%
4	173	0,66%
5	325	1,24%
6	281	1,08%
7	176	0,67%
8	81	0,31%
9	912	3,49%
10	86	0,33%
11	264	1,01%
12	249	0,95%
13	44	0,17%
14	147	0,56%
15	23	0,09%
16	1 575	6,03%
17	74	0,28%
18	210	0,80%
19	327	1,25%
20	340	1,30%
21	251	0,96%
22	34	0,13%
23	19	0,07%
24	211	0,81%
25	774	2,96%
26	97	0,37%
27	58	0,22%
28	283	1,08%
29	1 037	3,97%
30	1 143	4,37%
31	362	1,39%
32	848	3,24%
33	857	3,28%
34	71	0,27%
35	3 728	14,26%
36	1 220	4,67%
37	1 183	4,53%
38	510	1,95%
39	971	3,72%
40	375	1,43%
41	2 731	10,45%
42	1 494	5,72%
43	1 147	4,39%
44	569	2,18%
45	338	1,29%
Total	26 137	100,00%

**12. Trade marks belonging to the Estonian residents valid as of 31.12.2019
broken down according to counties**

Table 12

County	Valid trade marks	
	Number	Percentage
Harju maakond	9 388	75,24%
Hiiu maakond	26	0,21%
Ida-Viru maakond	205	1,64%
Jõgeva maakond	59	0,47%
Järva maakond	187	1,50%
Lääne maakond	144	1,15%
Lääne-Viru maakond	221	1,77%
Põlva maakond	48	0,38%
Pärnu maakond	281	2,25%
Rapla maakond	105	0,84%
Saare maakond	184	1,47%
Tartu maakond	1 251	10,03%
Valga maakond	105	0,84%
Viljandi maakond	159	1,27%
Võru maakond	115	0,92%
Kokku	12 478	100,00%