

Estonian Patent Office
Register of Trade and Service Marks
01.01.2020 - 31.12.2020 Statistical Basic Report

I Trade marks entered into the register

1. Number of trade marks, entered into and deleted from the register during the period of 01.01.2020 - 31.12.2020

Table 1

Accounting period	Registered trade marks	
	Total	incl. trade marks belonging to the Estonian residents
01.01.2020 - 31.12.2020	1 410	1 227

2. Trade marks entered into the register during the period of 01.01.2020 - 31.12.2020 broken down according to the International Classification of Goods and Services

Table 2

Number of the class of goods or services	Registered trade marks	
	Number	Percentage
1	22	0,80%
2	11	0,40%
3	40	1,46%
4	16	0,58%
5	79	2,88%
6	8	0,29%
7	15	0,55%
8	5	0,18%
9	118	4,30%
10	15	0,55%
11	31	1,13%
12	18	0,66%
13	0	0,00%
14	14	0,51%
15	2	0,07%
16	104	3,79%
17	4	0,15%
18	26	0,95%
19	17	0,62%
20	24	0,87%
21	23	0,84%
22	2	0,07%
23	0	0,00%
24	24	0,87%
25	103	3,75%
26	6	0,22%
27	6	0,22%
28	48	1,75%
29	89	3,24%
30	115	4,19%
31	30	1,09%
32	115	4,19%
33	71	2,59%
34	15	0,55%
35	378	13,77%
36	145	5,28%
37	102	3,71%

	38	48	1,75%
	39	101	3,68%
	40	28	1,02%
	41	340	12,38%
	42	108	3,93%
	43	159	5,79%
	44	77	2,80%
	45	44	1,60%
Total		2 746	100,00%

**3. Trade marks entered into the register during the period of
01.01.2020 - 31.12.2020 broken down according to the applicant's
country of residence**

Table 3

Country code	Registered trade marks	
	Number	Percentage
AT	2	0,14%
AU	1	0,07%
BE	3	0,21%
CA	2	0,14%
CH	19	1,35%
CN	3	0,21%
CZ	6	0,43%
DE	22	1,56%
DK	3	0,21%
EE	1 227	87,02%
EG	3	0,21%
ES	3	0,21%
FI	13	0,92%
FR	7	0,50%
GB	4	0,28%
HR	1	0,07%
ID	1	0,07%
IL	1	0,07%
IT	1	0,07%
JP	1	0,07%
KR	5	0,35%
KY	2	0,14%
LK	1	0,07%
LT	11	0,78%
LU	5	0,35%
LV	15	1,06%
MT	2	0,14%
NL	3	0,21%
NO	3	0,21%
PT	3	0,21%
RU	6	0,43%
SE	3	0,21%
UA	3	0,21%
US	24	1,70%
VG	1	0,07%
Total	1 410	100,00%

II Trade marks belonging to the Estonian residents entered into the register

4. Trade marks belonging to the Estonian residents entered into and deleted from the register during the period of 01.01.2020 - 31.12.2020

Table 4

Accounting period	Registered trade marks
01.01.2020 - 31.12.2020	1 227

5. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2020 - 31.12.2020 broken down according to the International Classification of Goods and Services

Table 5

Number of the Class of Goods or Services	Registered trade marks	
	Number	Percentage
1	15	0,63%
2	7	0,29%
3	26	1,08%
4	15	0,63%
5	40	1,67%
6	7	0,29%
7	13	0,54%
8	5	0,21%
9	97	4,04%
10	12	0,50%
11	26	1,08%
12	16	0,67%
13	0	0,00%
14	13	0,54%
15	2	0,08%
16	97	4,04%
17	2	0,08%
18	21	0,88%
19	17	0,71%
20	22	0,92%
21	21	0,88%
22	2	0,08%
23	0	0,00%
24	22	0,92%
25	92	3,83%
26	6	0,25%
27	6	0,25%
28	43	1,79%
29	68	2,83%
30	92	3,83%
31	19	0,79%
32	91	3,79%
33	55	2,29%
34	5	0,21%
35	344	14,33%
36	133	5,54%
37	98	4,08%
38	44	1,83%
39	96	4,00%
40	28	1,17%
41	324	13,50%
42	99	4,13%
43	148	6,17%
44	72	3,00%
45	39	1,63%
Total	2 400	100,00%

6. Trade marks belonging to the Estonian residents entered into the register during the period of 01.01.2020 - 31.12.2020 broken down according to counties

Table 6

County	Registered trade marks	
	Number	Percentage
Harju maakond	892	72,70%
Hiiu maakond	3	0,24%
Ida-Viru maakond	24	1,96%
Jõgeva maakond	6	0,49%
Järva maakond	16	1,30%
Lääne maakond	12	0,98%
Lääne-Viru maakond	22	1,79%
Põlva maakond	8	0,65%
Pärnu maakond	37	3,02%
Rapla maakond	11	0,90%
Saare maakond	45	3,67%
Tartu maakond	107	8,72%
Valga maakond	5	0,41%
Viljandi maakond	20	1,63%
Võru maakond	19	1,55%
Total	1 227	100,00%

III Valid trade marks

7. Trade marks valid as of 31.12.2020

Table 7

Date	Number of valid trade marks	
	Total	incl. trade marks belonging to the Estonian residents
31.12.2020	25 821	13 257

8. Trade marks valid as of 31.12.2020 broken down according to the International Classification of Goods and Services

Table 8

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	943	1,76%
2	364	0,68%
3	1 798	3,35%
4	485	0,90%
5	3 257	6,07%
6	666	1,24%
7	855	1,59%
8	395	0,74%
9	2 613	4,87%
10	514	0,96%
11	837	1,56%
12	1 071	2,00%
13	97	0,18%
14	492	0,92%
15	87	0,16%
16	2 672	4,98%
17	443	0,83%
18	676	1,26%
19	630	1,17%
20	650	1,21%
21	746	1,39%
22	155	0,29%
23	120	0,22%
24	484	0,90%
25	1 833	3,42%
26	228	0,43%
27	185	0,34%
28	749	1,40%
29	2 079	3,88%
30	2 901	5,41%
31	734	1,37%
32	1 775	3,31%
33	1 653	3,08%
34	558	1,04%
35	4 916	9,17%
36	1 842	3,43%
37	1 731	3,23%
38	920	1,72%
39	1 372	2,56%
40	536	1,00%
41	3 631	6,77%
42	2 367	4,41%
43	1 441	2,69%
44	731	1,36%
45	403	0,75%
Total	53 635	100,00%

9. Trade marks valid as of 31.12.2020 broken down according to the applicant's country of residence

Table 9

Country code	Valid trade marks	
	Number	Percentage
AE	19	0,07%
AM	9	0,03%
AN	4	0,02%
AR	15	0,06%
AT	117	0,45%
AU	35	0,14%
BB	1	0,00%
BE	102	0,40%
BG	31	0,12%
BM	20	0,08%
BR	21	0,08%
BS	9	0,03%
BY	2	0,01%
CA	47	0,18%
CH	1160	4,49%
CL	36	0,14%
CN	74	0,29%
CO	5	0,02%
CU	16	0,06%
CW	3	0,01%
CY	62	0,24%
CZ	123	0,48%
DE	1529	5,92%
DK	125	0,48%
DO	5	0,02%
EE	13257	51,34%
EG	3	0,01%
ES	95	0,37%
FI	728	2,82%
FR	909	3,52%
GB	580	2,25%
GE	6	0,02%
GI	1	0,00%
GR	10	0,04%
HK	23	0,09%
HR	11	0,04%
HU	22	0,09%
ID	19	0,07%
IE	101	0,39%
IL	36	0,14%
IM	1	0,00%
IN	36	0,14%
IS	12	0,05%
IT	416	1,61%
JE	1	0,00%
JP	527	2,04%
KP	1	0,00%
KR	186	0,72%
KW	2	0,01%
KY	4	0,02%
LI	27	0,10%
LK	4	0,02%
LT	128	0,50%
LU	126	0,49%
LV	273	1,06%
MC	10	0,04%
MD	11	0,04%

MT	10	0,04%
MU	26	0,10%
MX	27	0,10%
MY	3	0,01%
NL	464	1,80%
NO	55	0,21%
NZ	1	0,00%
OM	1	0,00%
PL	66	0,26%
PR	2	0,01%
PT	23	0,09%
QA	1	0,00%
RO	4	0,02%
RU	179	0,69%
SA	3	0,01%
SE	369	1,43%
SG	25	0,10%
SI	42	0,16%
SK	5	0,02%
TC	3	0,01%
TH	6	0,02%
TR	25	0,10%
TW	35	0,14%
UA	47	0,18%
US	3214	12,45%
UY	5	0,02%
VG	29	0,11%
ZA	15	0,06%
Total	25821	100,00%

IV Valid trade marks belonging to the Estonian residents

10. Trade marks belonging to the Estonian residents valid as of 31.12.2020

Table 10

Date	Number of valid trade marks
31.12.2020	13 257

11. Trade marks belonging to the Estonian residents valid as of 31.12.2020 broken down according to the International Classification of Goods and Services

Table 11

Number of the class of goods or services	Valid trade marks	
	Number	Percentage
1	181	0,66%
2	73	0,27%
3	311	1,14%
4	178	0,65%
5	357	1,31%
6	279	1,02%
7	182	0,67%
8	85	0,31%
9	961	3,51%
10	93	0,34%
11	273	1,00%
12	249	0,91%
13	40	0,15%
14	153	0,56%
15	23	0,08%
16	1 585	5,79%
17	73	0,27%
18	229	0,84%
19	330	1,21%
20	349	1,28%
21	266	0,97%
22	33	0,12%
23	16	0,06%
24	225	0,82%
25	836	3,06%
26	97	0,35%
27	61	0,22%
28	313	1,14%
29	1 082	3,96%
30	1 194	4,37%
31	364	1,33%
32	910	3,33%
33	885	3,24%
34	77	0,28%
35	3 865	14,13%
36	1 297	4,74%
37	1 226	4,48%
38	519	1,90%
39	1 024	3,74%
40	395	1,44%
41	2 912	10,65%
42	1 518	5,55%
43	1 253	4,58%
44	622	2,27%
45	359	1,31%
Total	27 353	100,00%

**12. Trade marks belonging to the Estonian residents valid as of 31.12.2020
broken down according to counties**

Table 12

County	Valid trade marks	
	Number	Percentage
Harju maakond	9 904	74,71%
Hiiu maakond	28	0,21%
Ida-Viru maakond	222	1,67%
Jõgeva maakond	64	0,48%
Järva maakond	203	1,53%
Lääne maakond	149	1,12%
Lääne-Viru maakond	243	1,83%
Põlva maakond	85	0,64%
Pärnu maakond	308	2,32%
Rapla maakond	111	0,84%
Saare maakond	222	1,67%
Tartu maakond	1 304	9,84%
Valga maakond	107	0,81%
Viljandi maakond	173	1,30%
Võru maakond	134	1,01%
Total	13 257	100,00%